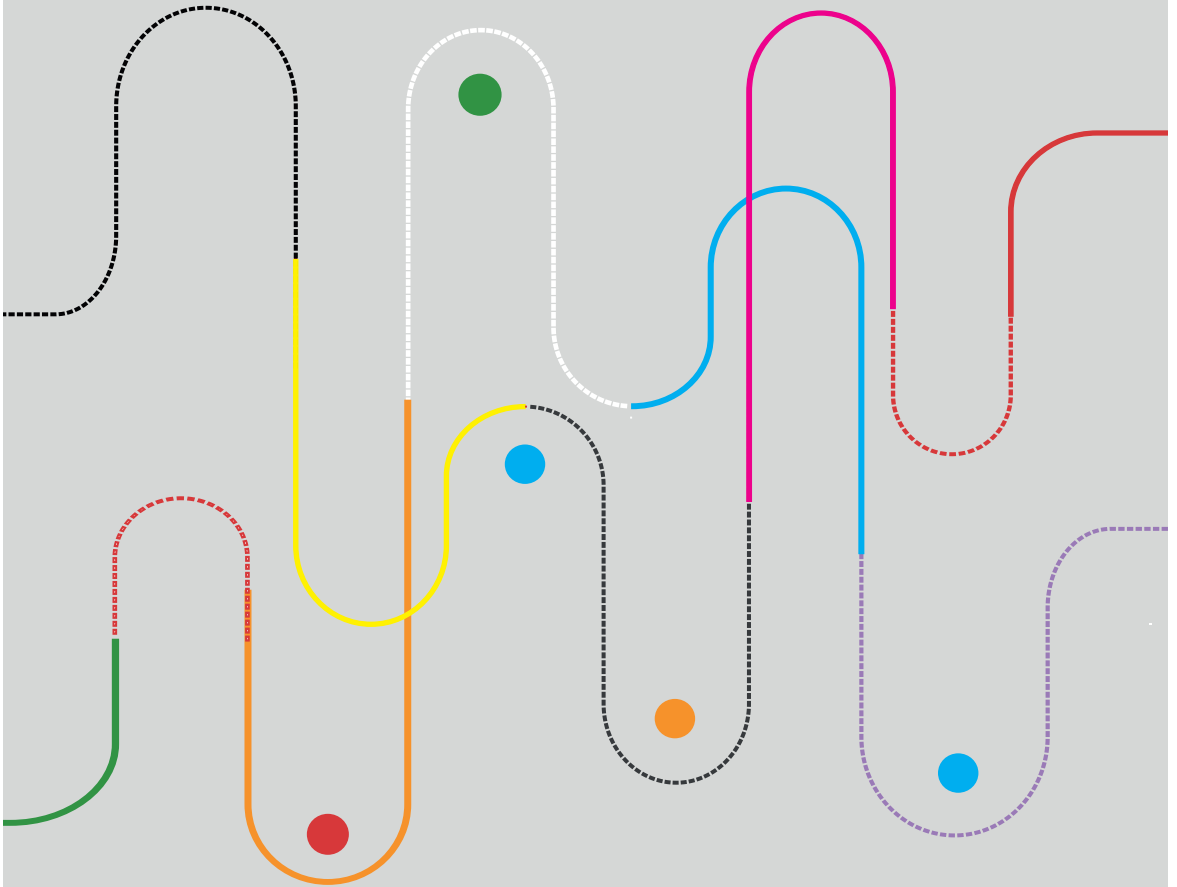
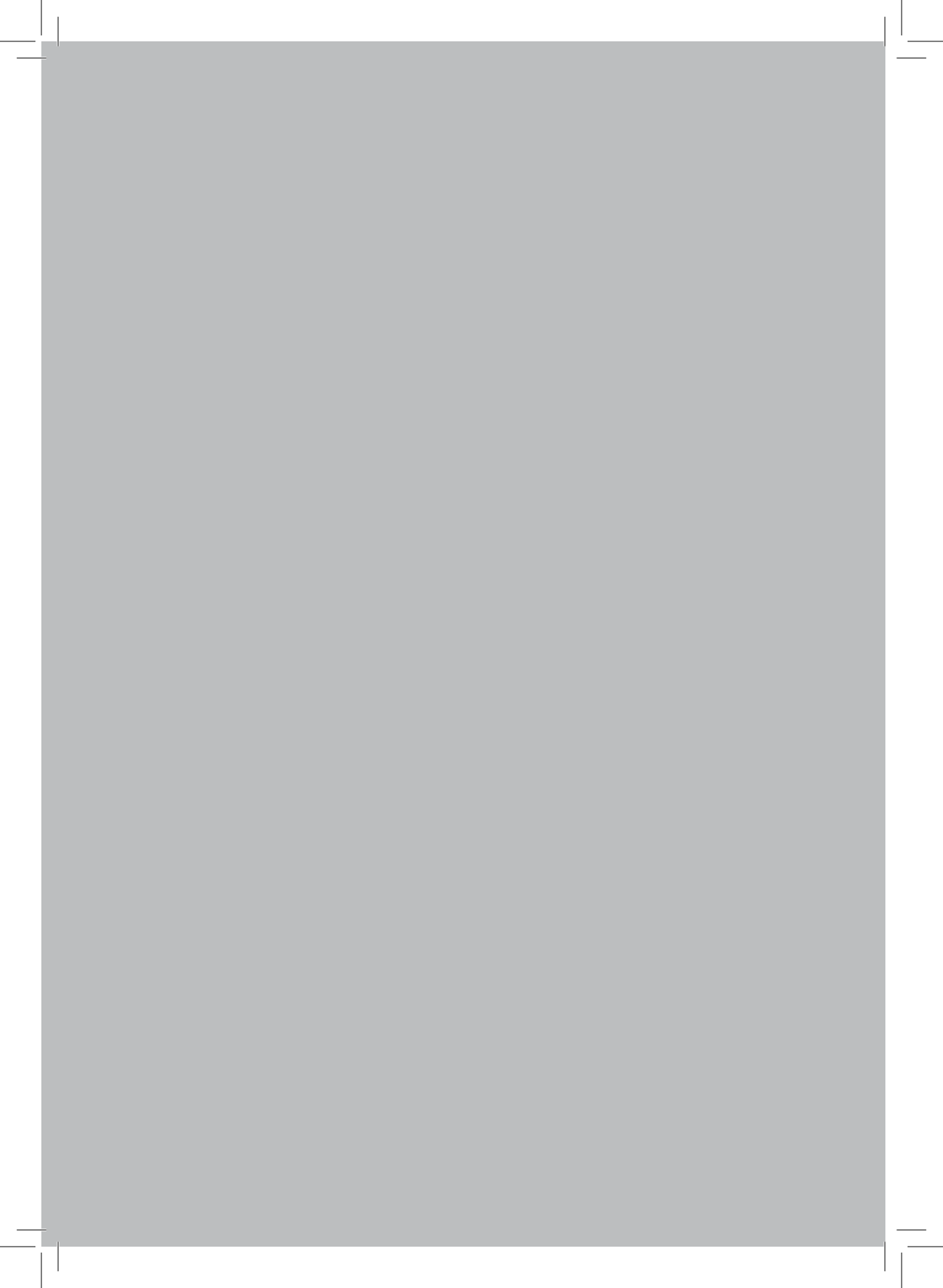


ENHANCING URBAN ENVIRONMENTS



LOOK BOOK 23-24





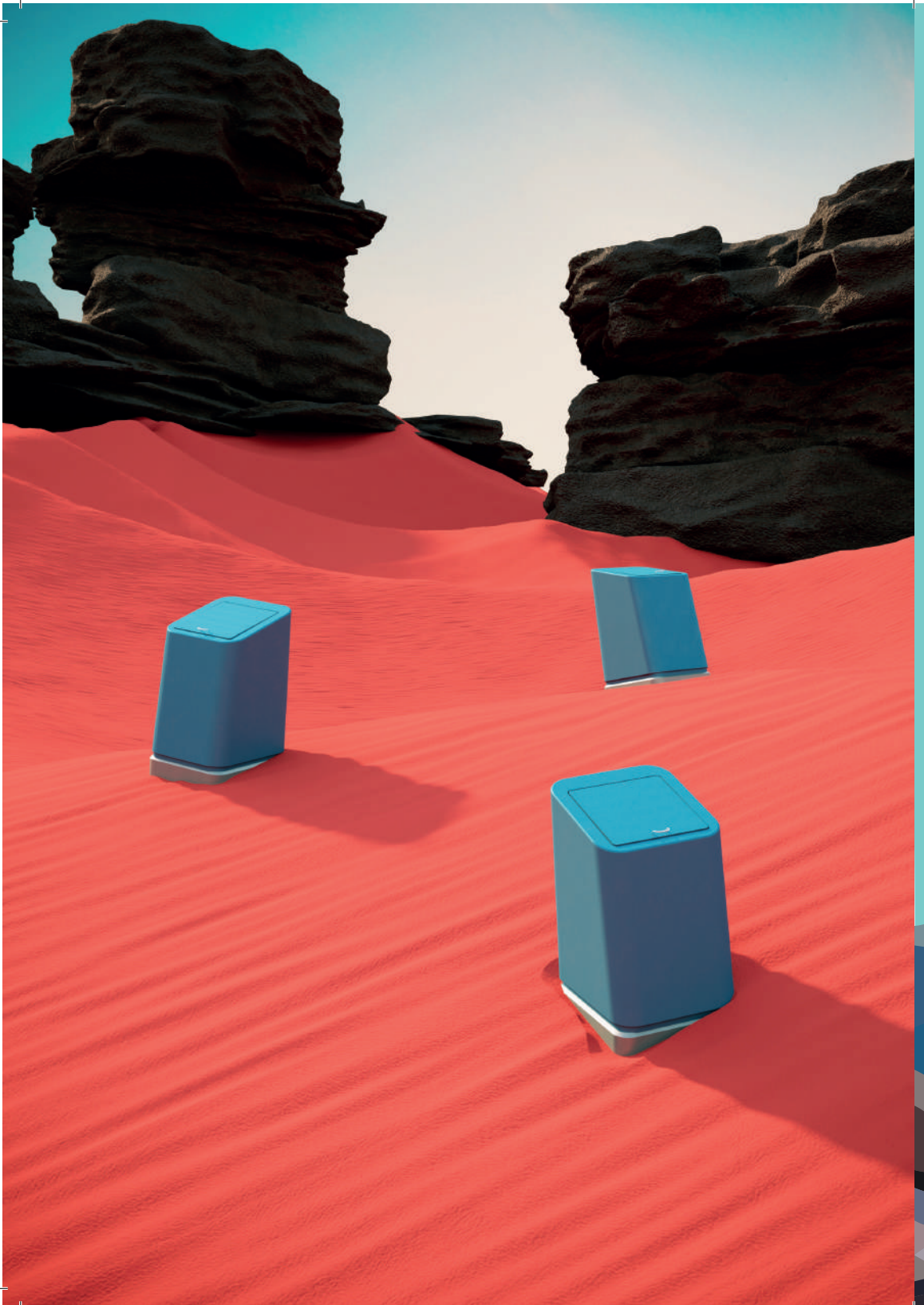


LOOK BOOK 2023-24



CATALOGUE CONTENTS

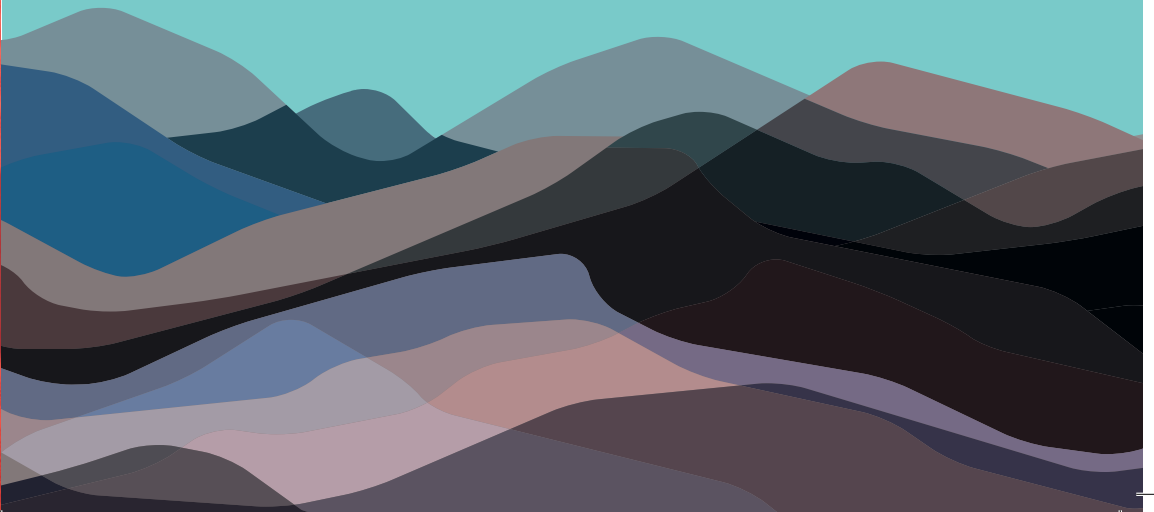
Our Vision	06
What We Do	08
Street Furnishing Foray	10
About Us	12
History	14
Enhancing the Environment	16
Our Solutions	18
Bluestream Expertise	20
Our Process	22
The Ecosystem	24
Our Commitment	26
Projects	28
Contemporary Arabia	38
Research & Innovation	40
Sustainable Urbanism	42
Modular Solar Benches	44
Our Clients	46
Spaces Of Recreation	48
Benches	54
Bins	67
Planters	82
Bike Racks	88
Bollards	92
Tree Grates	96



OUR
VISION

Dotting the landscapes of Arabia

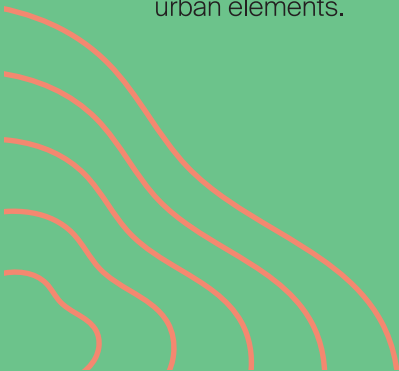
Born in Dubai, we stay true to its culture of diversity focusing on innovation, distinguishing ourselves with flexibility in the creative process and staying open to future possibilities. Intentional with our designs, we try to see things differently and hence we do things differently. Ever probing, exploring and experimenting, we work towards enriching cities.



**WHAT
WE DO**

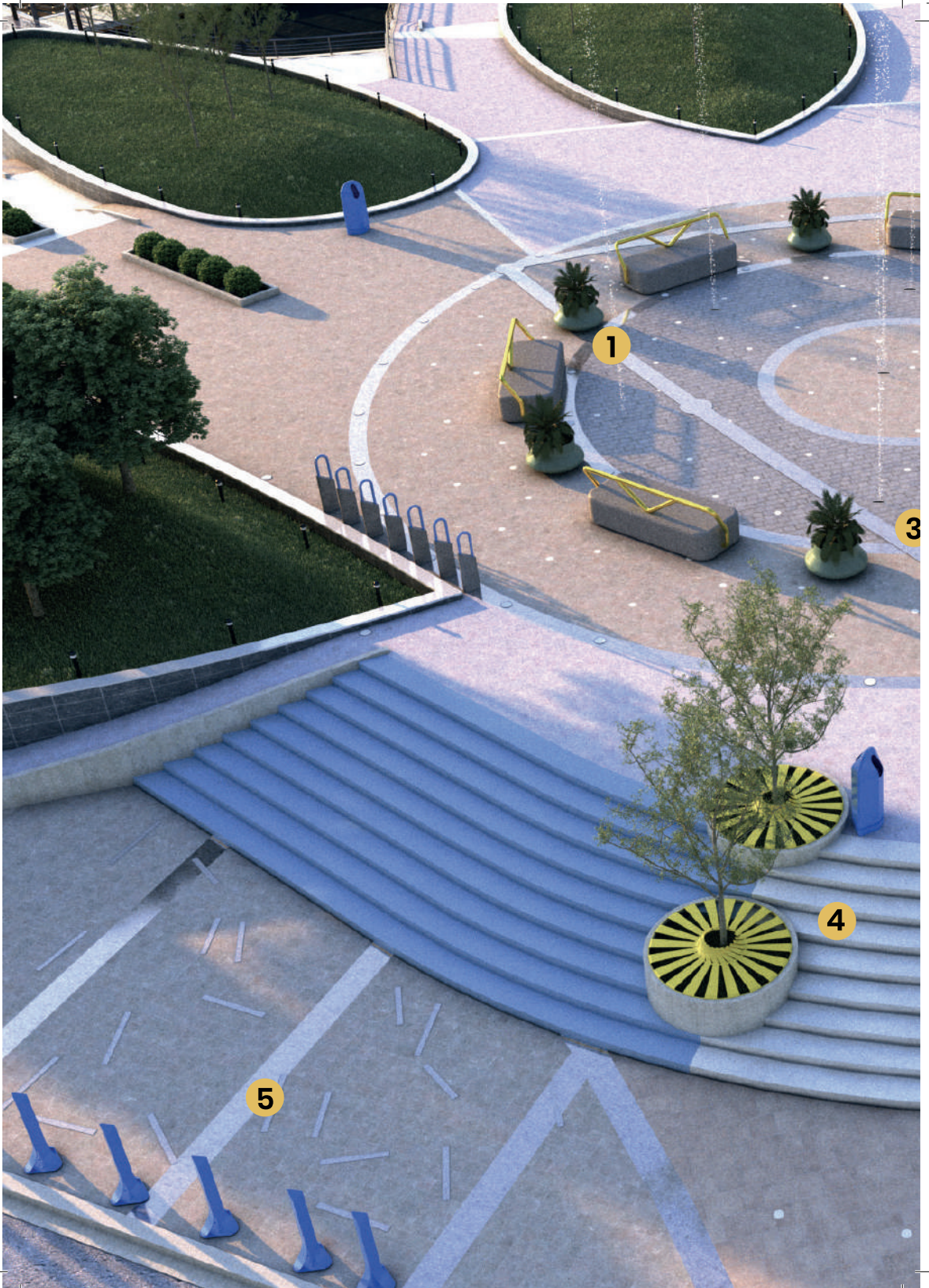
Developing urban spaces, building stronger communities

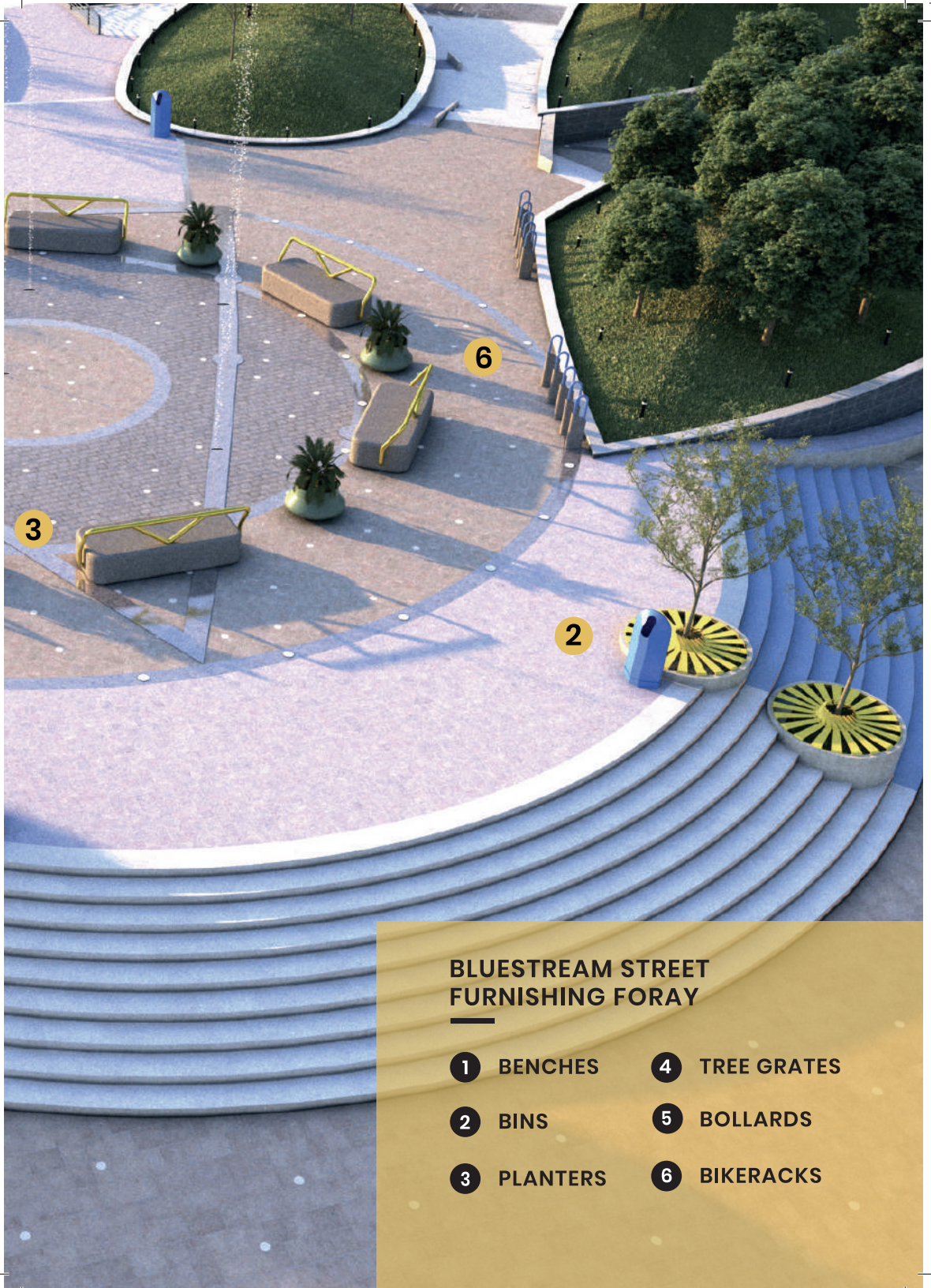
What started with one man, Mr. Suvarna Jeetendra's initiative to meet Dubai's growing needs for a sophisticated waste management system, has today bloomed into a full stack design and manufacturing solution for various urban elements.





City Walk, MERAAS





BLUESTREAM STREET FURNISHING FORAY

- 1 BENCHES
- 2 BINS
- 3 PLANTERS
- 4 TREE GRATES
- 5 BOLLARDS
- 6 BIKERACKS

ABOUT BLUESTREAM

Bluestream's mission is to accelerate sustainable urbanism. Cities will host upto 70% of the global population by 2050 and making them viable in all respects is the need of the hour.

Focused on bringing delight to urban spaces in every sense, we holistically develop products across **Street + Waste + Play** Categories - all but in a sustainable manner.



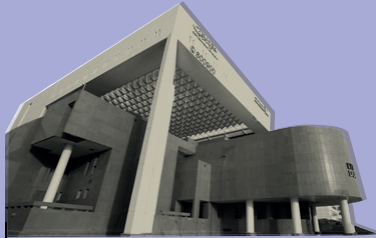


AI Seef, MERAAS

Making good design accessible

We are dedicated to striking a balance between affordable costs, design appeal and increased lifetime value of our products.

BLUESTREAM OVER THE YEARS



First Client:
Dubai Municipality

1999



Moved to a new
facility at Al Quoz

2010

1998

The Inception:
First office at
Karama



2007

Launched the
Street Furniture
foray





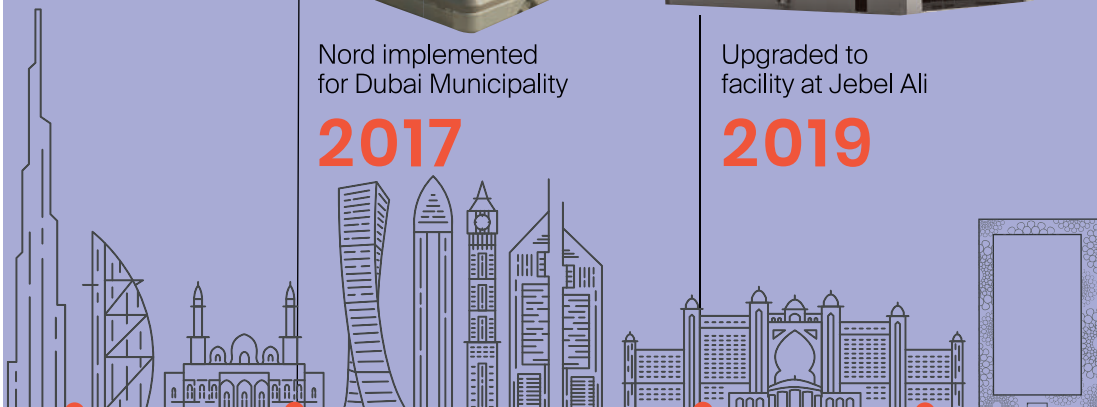
Nord implemented
for Dubai Municipality

2017



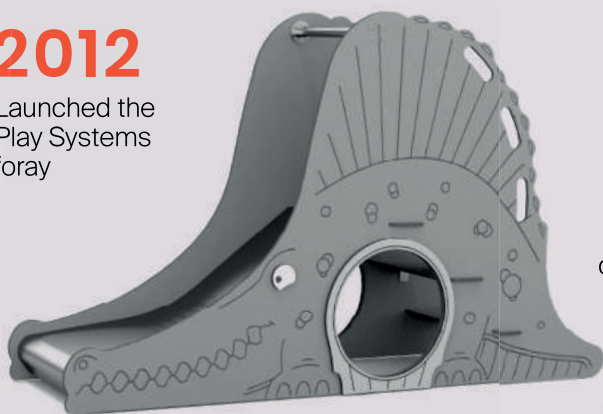
Upgraded to
facility at Jebel Ali

2019



2012

Launched the
Play Systems
foray



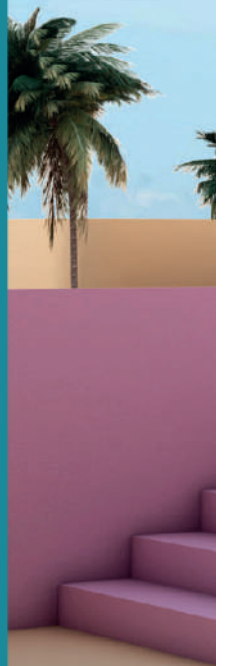
2020

Launched the
Sani-Station to
promote
sanitization
measures to
combat Covid-19



“CULTURES &
CLIMATES DIFFER
ALL OVER THE
WORLD, BUT PEOPLE
ARE THE SAME.
THEY’LL GATHER IN
PUBLIC IF YOU GIVE
THEM A GOOD PLACE
TO DO IT.”

- Jan Gehl

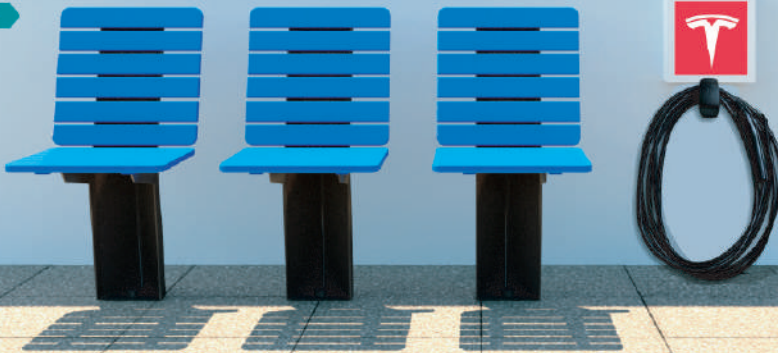




SOLUTIONS TO FIT EVERY NEED

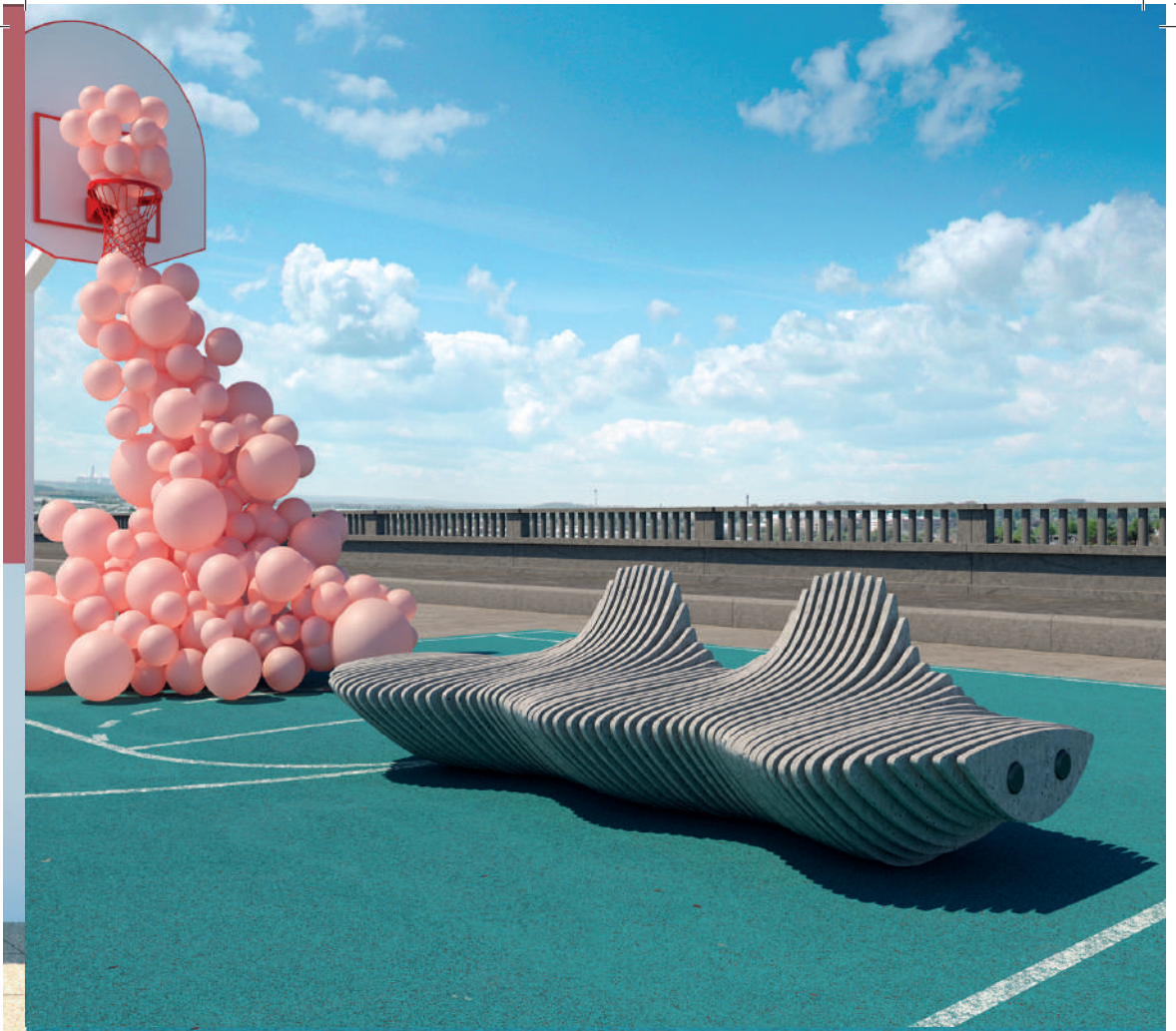
No matter the project, budget or functional needs, it's our mission to use our expertise to bring our client's visions to life. Each relationship is tailored to meet the parameters of the project, and we strive to make the client comfortable with both our process and their investment.

BEN 20.2



Turnkey Solutions

Our turnkey solutions are ready to install, high speed-to-market and cost efficient demands. We also offer a range of customizations to chose from, modifying existing products in sizes, materials, colours or finishes to blend into the specific aesthetics and themes onsite.



Bespoke Designs

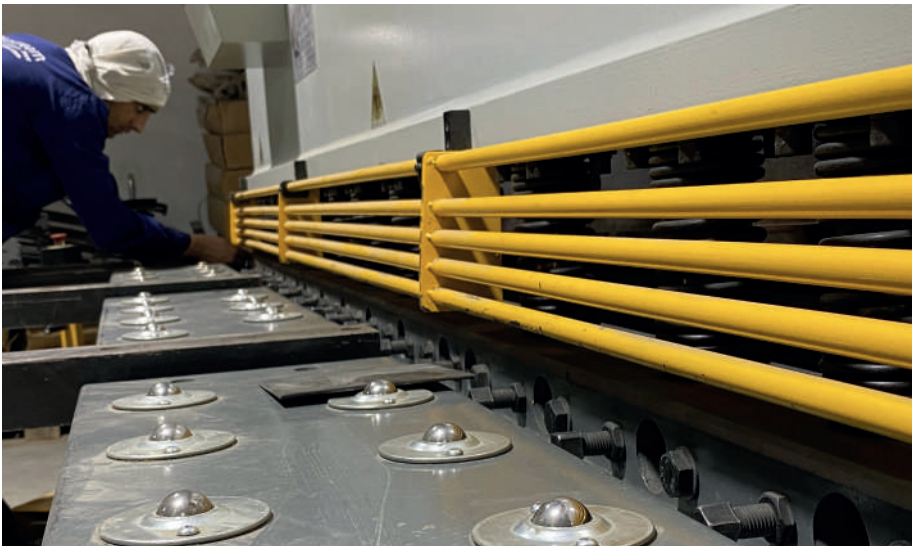
With our Bespoke service, we tailor make products right from design to execution. Suitable for clients desiring one of a kind pieces, products are conceptualized and made to order considering the functional, aesthetic and experiential aspirations of their project.

**OUR
EXPERTISE**

25 YEARS of Expertise

Custom design and manufacturing is our specialty. With a robust manufacturing facility and strong in-house design team, we dedicate ourselves to the service of urban planners and developers.

Having continually designed and delivered outdoor elements for some of MENA's most prestigious projects, we offer a wealth of knowledge and experience working with the regions unique environmental challenges.





Endless Possibilities

DESIGN & FABRICATION

OUR PROCESS

Bringing your project to life

We are confident in our capabilities to design and transform concepts to reality, our clients enjoy our complete support to push creative boundaries in their urban spaces.



1 DESIGN CONSULTATION

Exploring your project requirements, functional / technical parameters and your vision for the project. Depending on the discussions, we recommend either a standard, customized or bespoke solution.



2 CONCEPTS & ESTIMATION

Offering a variety in materials, finishing and form, our team then presents detailed design sketches, layouts, 3D models, schedule, and budgetary estimations for your selection.



3 SAMPLING & PROTOYPING

A selection of physical material samples and swatches are curated for your review. Once approved, prototyping commences for sample of the product.

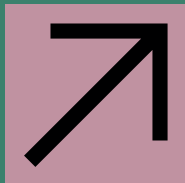


4 PRODUCTION & MANUFACTURING

On satisfactory approval of the sample, production ensues, with a prime focus on delivering the quality, precision and attention to detail that we have become known for.

5 INSTALLATION & MAINTENANCE

We also offer and recommend a range of maintenance solutions, should you wish to avail our professional services with technical expertise & some deliveries include on-site installation & maintenance.



OUR ECOSYSTEM

How we make it happen



OUR TEAMS

Our strong in-house design team and experienced team of craftsmen, ensures we deliver even on the most ambitious and challenging project requirements.

Our team of product consultants is always available to help clients discuss and decide the best solutions. We also welcome factory visits to explore our facility and interact with our team for the ultimate Bluestream Experience.



OUR FACILITY

Located in Jebel Ali, our 170,000 sqft, state of the art manufacturing facility is equipped with specialized machinery and dedicated workshops to process an array of materials: Metal, Timber, Granite, GRC, GRP, Concrete.



OUR PARTNERS

A long standing relationship with our established network of suppliers enables us to offer high quality materials on schedule.

Collaborating with paint partner Jotun, we formulate uniquely weather resilient solutions.

Our partners, Nord Engineering collaborate with us on both technological association and as solution providers for a completely automated waste collection systems.

OUR COMMITMENT



PRODUCT WARRANTY

Depending on the material, we offer Warranties of up to 50 years



ECONOMIC BENEFIT

Affordable design and increased lifetime value of products



CERTIFIED & ATTESTED



AFTER SALES SERVICE

Dedicated team for after sales service for maintenance & upkeep



GREEN PRACTICES

Solar panel installations, motion sensitive devices to reduce wastage

ISO 9001
14001
45001



QUALITY MATERIALS

Our focus remains on ensuring use of high quality materials, resulting in exceptional long term lifetime of our products. This ensures minimal environmental impact and complete customer satisfaction which are both mission critical for us.

Across the varying materials used, we go great lengths to ensure quality material preparation and surface protection.

For example for all our Steel our painting procedure follows the strictest methodology from Jotun's Technical Department to meet the harsh weather conditions we are in.

For all our Granite surfaces we use a very specialized nano coating that penetrates and ensures the surface is completely hydrophobic.

This obsession with quality drills down to the screws which are all SS 316L Marine Grade.

Quality is a learning process and it happens relentlessly.

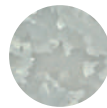
STANDARD MATERIAL OPTIONS



STAINLESS
STEEL



POWDER COATED
STEEL



GALVANIZED
STEEL



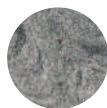
GRC



GRP



BLACK
GRANITE



GREY
GRANITE



WOOD



HPL

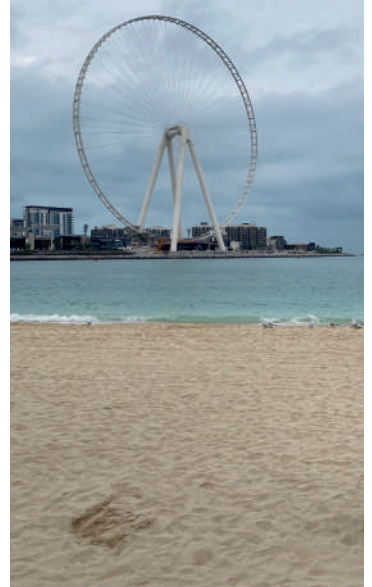


WPC

PROJECTS AT A GLANCE



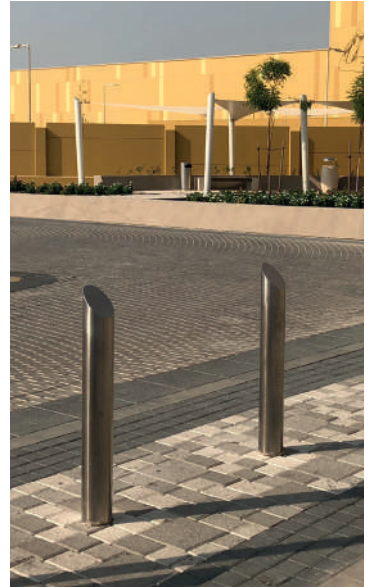
TOWN SQUARE, **NSHAMA**



THE BEACH, **MERAAS**



JUMEIRAH BEACH RESIDENCE, **JBR**



WARNER BROS WORLD, **MIRAL**



CITY WALK, **MERAAS**



DUBAI HILLS ESTATE, **EMAAR**



PARK POINT, **DUBAI HILLS ESTATE**



DUBAI PARKS & RESORTS, **DPR**



AL SEEF, **MERAAS**



DUBAI MARINA COMMUNITY, **EMAAR**



MOHAMMED BIN RASHID AL MAKTOUM, **DISTRICT ONE**



R



ROADS AND TRANSPORT AUTHORITY, **RTA**



ANANTARA, **THE PALM DUBAI RESORT**



AJMAN UNIVERSITY, **AJMAN**



THE POINTE, **THE PALM JUMEIRAH**



AL BATEEN BEACH, **ABU DHABI MUNICIPALITY**



DUBAI AMBULANCE OFFICE, **WARSAN**



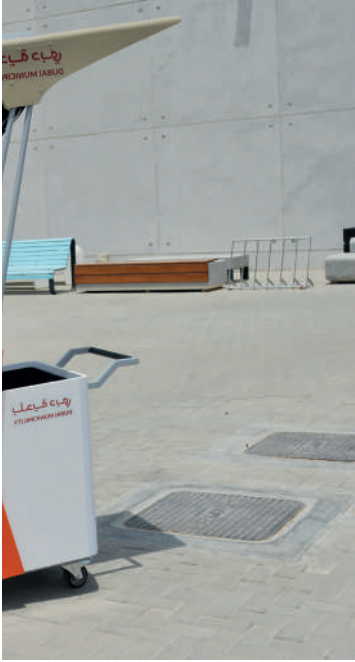
MUNICIPALITY



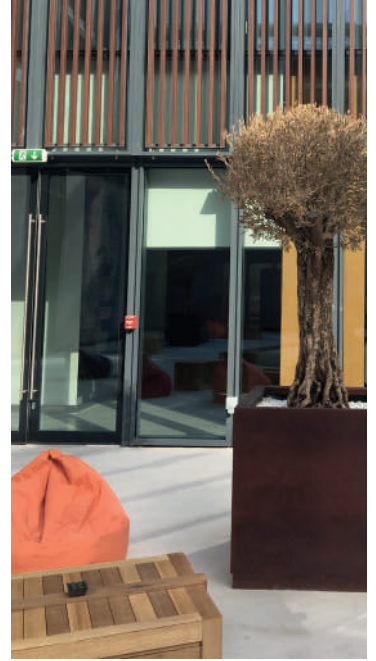
POCKET PARKS, **AL AIN MUNICIPALITY**

DUBAI MUNICIPALITY





AL SEEF, MERAAS







CONTEMPORARY ARABIA

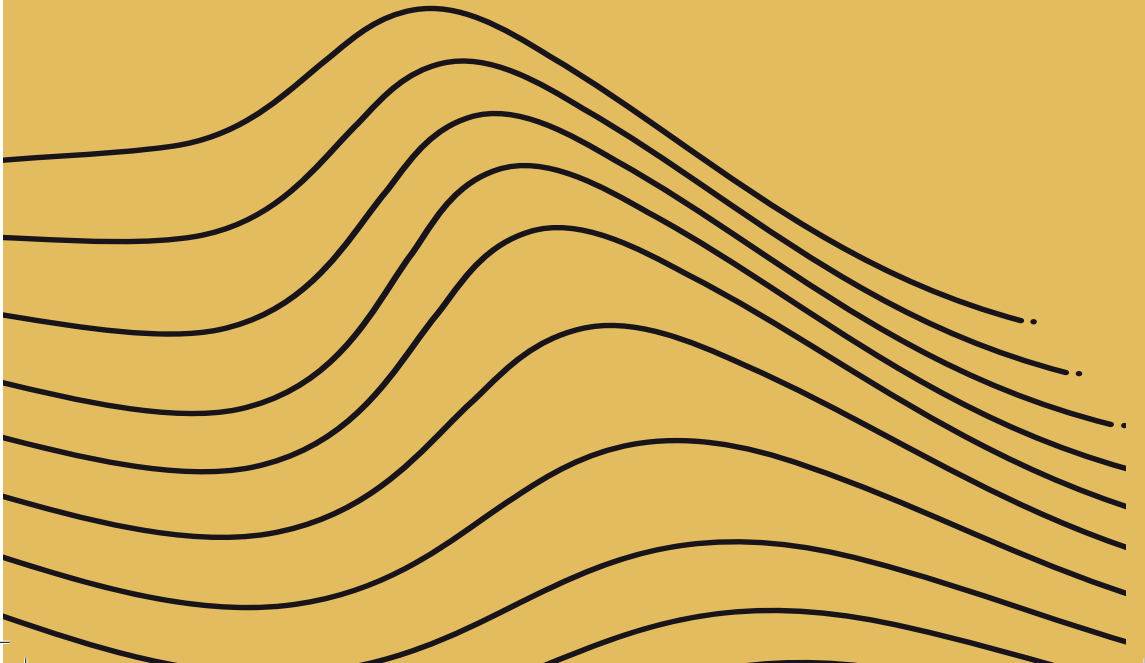
- 1 BENCHES
- 2 BINS
- 3 PLANTERS
- 4 TREE GRATES



RESEARCH &
INNOVATION

Ever Growing, Evolving and Adapting

New product design and development in existing spaces - with project based requirements and yearly release of new and unique products serving each of our client's requirements in the urban space sector.



20/20 Highlights



MATERIAL OF CHOICE

Always build with long lasting high quality material choices. This has lead us to be one of the first to conceptualize and execute a complete Granite made range of street furnishing elements.



AUGMENTED REALITY

Enhancing the presentation & demonstration of products through AR/VR technologies to interactively showcase products on location is a key experience that is currently in development.



NETWORKED URBANISM

Tech integration into existing products to study utilization, providing asset managers ample data on how to improve public areas further.



EXCEPTIONAL NORMALITY

Innovating product design in exceptionally challenging times. An example is the **Sani Station** an innovative product that was designed and developed to help businesses operate safely during Covid19- crisis. The product received fame internationally. The product has a demand from government sectors and international markets. Ex - Le District, New York City, Mubadala, Dubai Ambulance etc.

URBANISM & SUSTAINABILITY

We view environmental sustainability as an indispensable part of current and future organizations. It is a cause that we strive to integrate into every aspect of our functionality.

At Bluestream right from the concept design, to raw material management, resource allocation or waste recycling, everything is centered around sustainability.



Driving Sustainable Urbanism



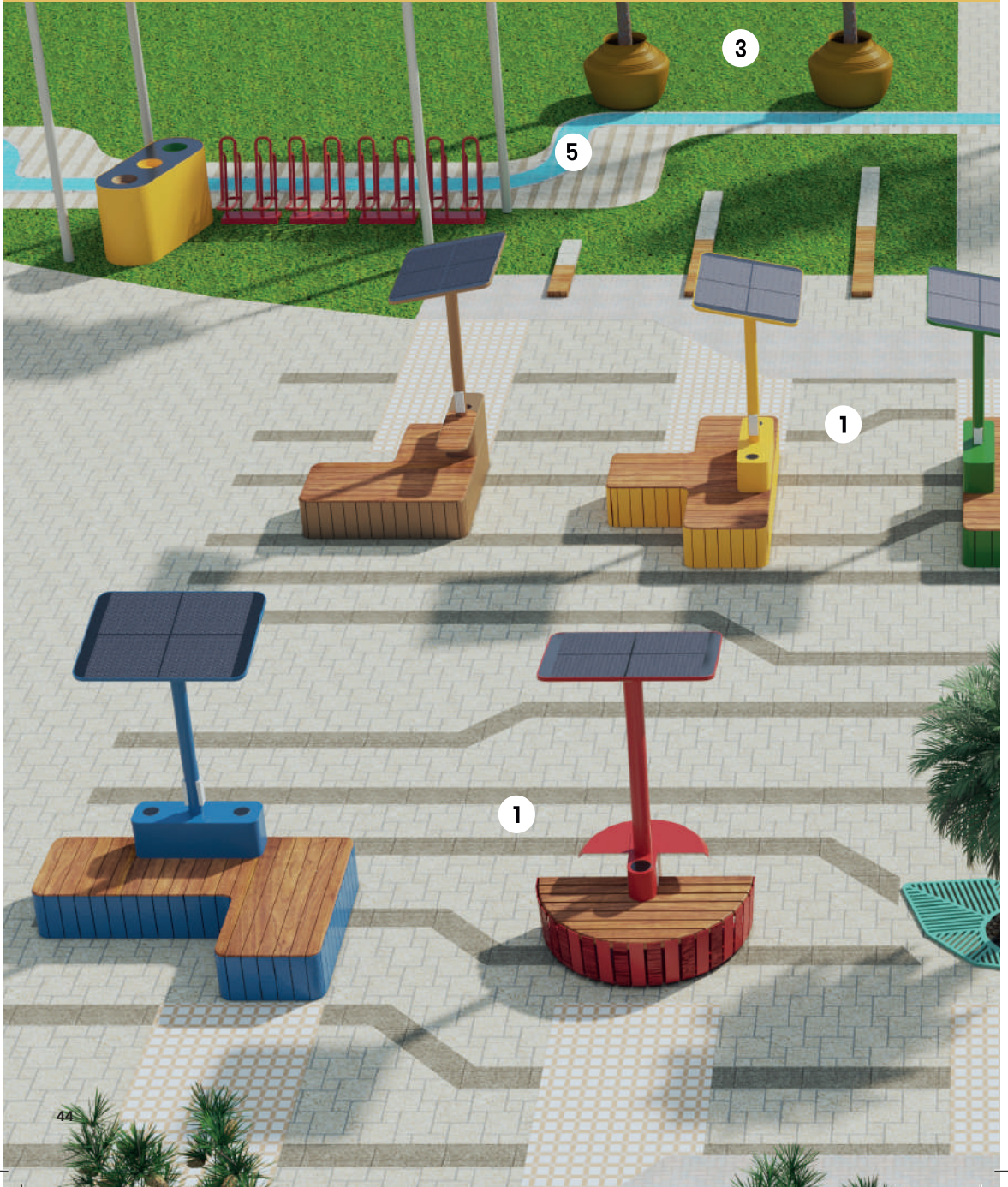
BLUESTREAMME.COM

bs





MODULAR SOLAR POWERED BENCHES



- 1 BENCHES
- 2 BINS
- 3 PLANTERS
- 4 TREE GRATES
- 5 BIKERACKS



OUR CLIENTS

CLIENTS



CONSULTANTS



CONTRACTORS





دائرة الأشغال والخدمات العامة
Public Works and Services Department



3
PTR

1
BEN

SPACES OF RECREATION

- 1 BENCHES
- 2 BINS
- 3 PLANTERS
- 4 TREE GRATES
- 5 BOLLARDS



4
TRG

1
BEN

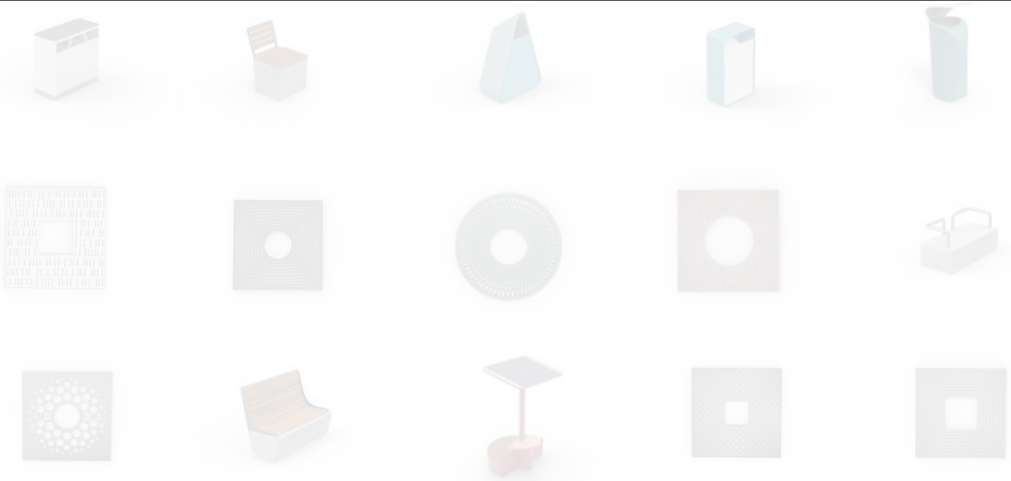
2
BIN

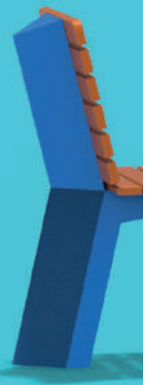
5
BLD





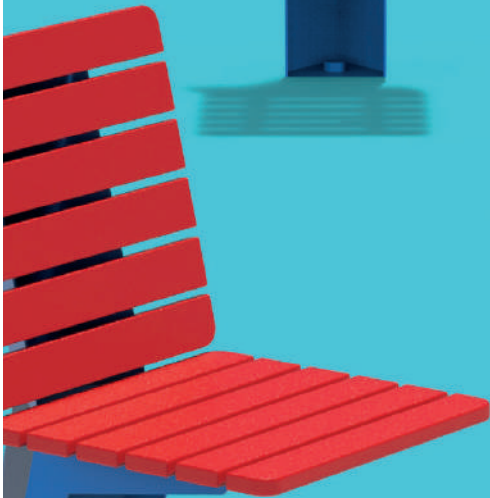
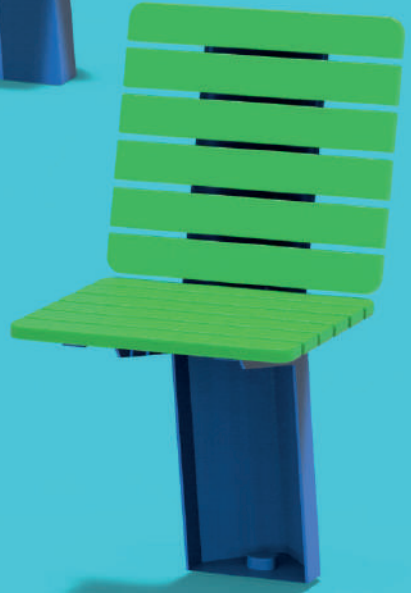
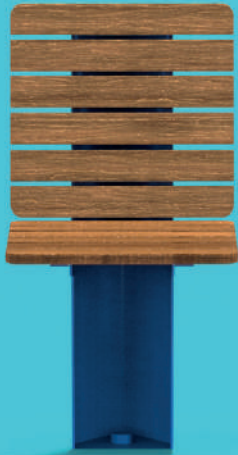
PRODUCTS 2023 - 24





“ THERE ARE TWO KINDS OF COMPANIES. THOSE THAT WORK TO TRY TO CHARGE MORE AND THOSE THAT WORK TO CHARGE LESS. WE WILL BE THE SECOND. ”

- Jeff Bezos





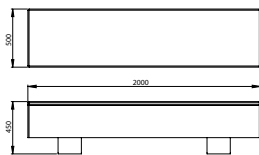
BROAD WAY
BIN

ARA
BEN



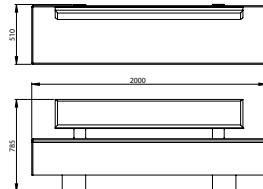
BANGA I BENCH

STEEL, WOOD
L2000 X W500 X H450



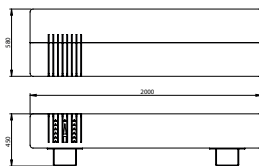
BANGA II BENCH

STEEL, WOOD
L2000 X W510 X H785



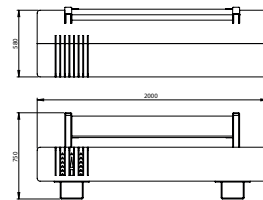
BANGA S I BENCH

STEEL, WOOD
L2000 X W580 X H450



BANGA S II BENCH

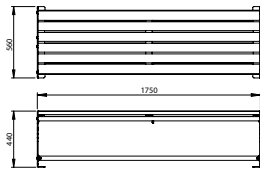
STEEL, WOOD
L2000 X W580 X H750





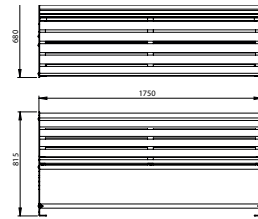
HERITAGE I BENCH

STEEL, WOOD
L1750 X W560 X H440



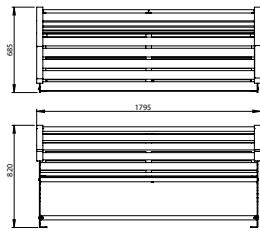
HERITAGE II BENCH

STEEL, WOOD
L1750 X W680 X H815



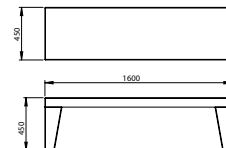
HERITAGE III BENCH


STEEL, WOOD
L1795 X W685 X H820



ORIS I BENCH

GRANITE
L1600 X W450 X H450





DARA
BEN
Metal | Granite
W 450 - - L 1500 - H650



GO LEFT

WHEN NOTHING GOES RIGHT

CUNEO

BEN

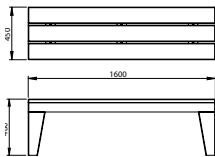
STEEL | WOOD / HPL

W740 L1660 H800



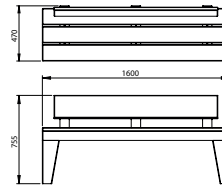
ORIS II BENCH

GRANITE, STEEL, WOOD
L1600 X W450 X H480



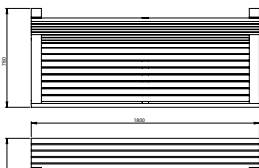
ORIS III BENCH

GRANITE, STEEL, WOOD
L1600 X W470 X H755



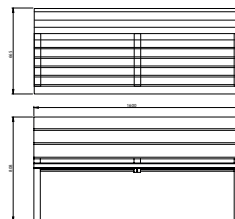
JAIPUR BENCH

STEEL, WOOD
L1800 X W780 X H840



LUMA BENCH

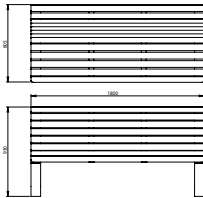
ALUMINIUM, WOOD
L1600 X W665 X H808





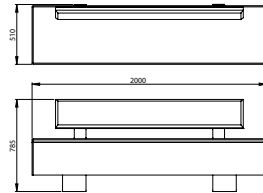
TAURUS BENCH

STEEL, HPL
L1800 X W805 X H930



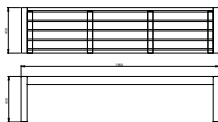
ALUM BENCH

ALUMINIUM, WPC
L2000 X W590 X H750



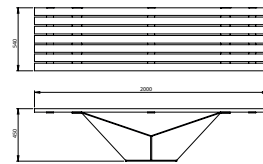
KAVA BENCH

STEEL, WOOD
L1960 X W450 X H450



LAKSHA BENCH

STEEL, WOOD
L2000 X W540 X H450





LARA
BEN

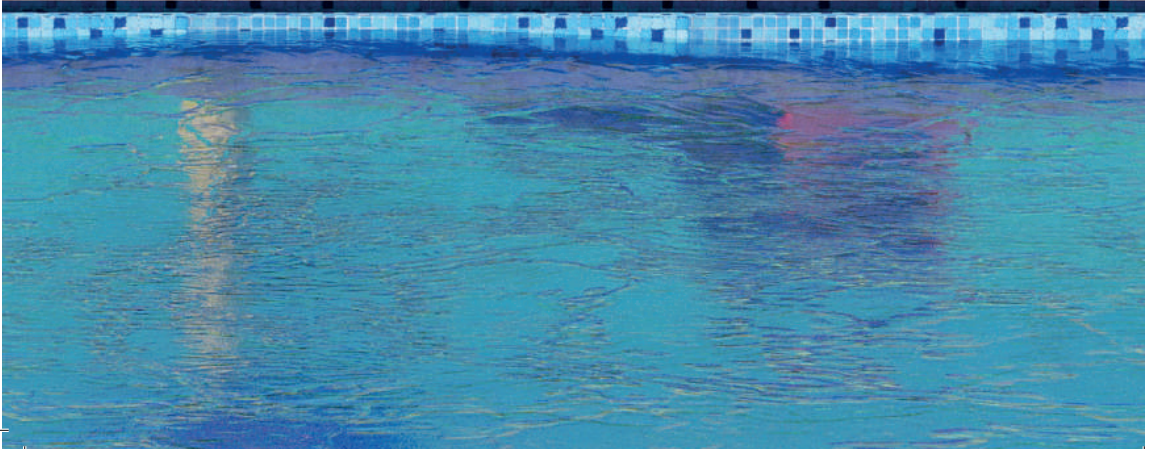


Vouge

BEN

Metal | Wood / HPL

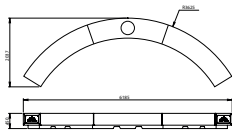
W 640 L 1660 H 840





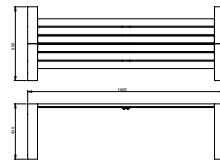
GRANUM BENCH

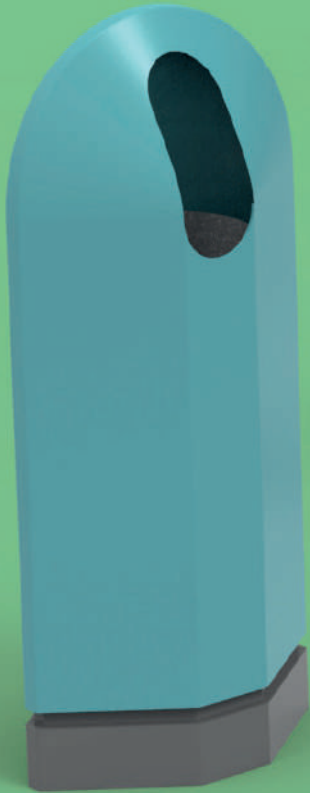
GRANITE
L6185 X W2037 X H450



ANKA I BENCH

STEEL, WOOD
L1600 X W600 X H450







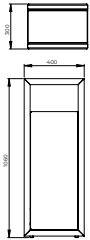
“Any product that needs
a manual to work is broken.”

- Elon Musk



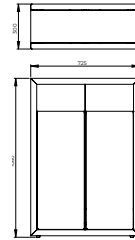
JAIPUR I LITTER BIN

STEEL,WOOD
L400 X W300 X H106



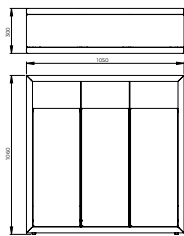
JAIPUR II RECYCLING BIN

STEEL,WOOD
L725 X W300 X H106



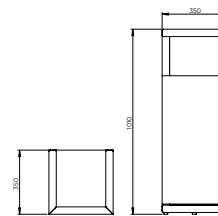
JAIPUR III RECYCLING BIN

STEEL,WOOD
L1050 X W300 X H106



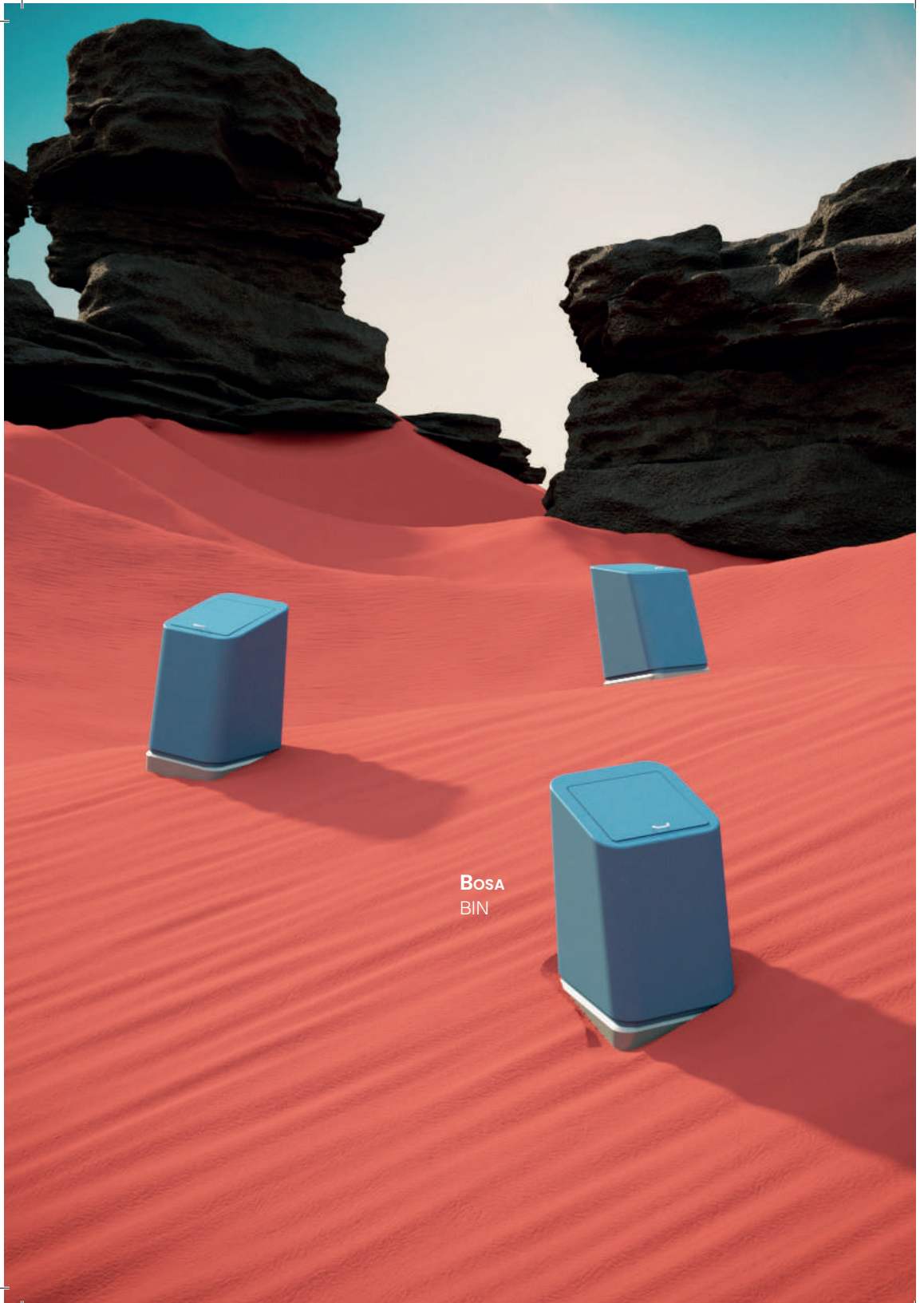
JAIPUR LITE LITTER BIN

STEEL
L350 X W350 X H1010



TRIKON
BIN
STEEL | CONCRETE
W600 L 360 H 760



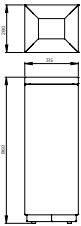


Bosa
BIN



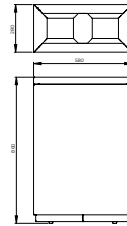
KAVA I LITTER BIN

STEEL
L315 X W280 X H860



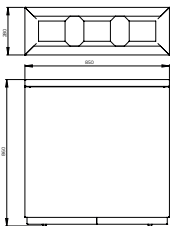
KAVA II RECYCLING BIN

STEEL
L580 X W280 X H860



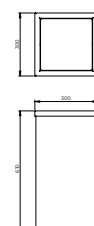
KAVA III RECYCLING BIN

STEEL
L850 X W280 X H860



KAVA SWING TOP BIN

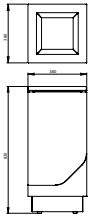
STEEL
L300X W300 X H610





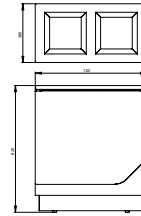
LAKSHA I LITTER BIN

STEEL, WOOD
L380 X W380 X H820



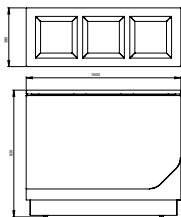
LAKSHA II RECYCLING BIN

STEEL, WOOD
L720 X W380 X H820



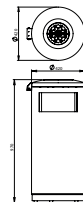
LAKSHA III RECYCLING BIN

STEEL, WOOD
L1000 X W380 X H820



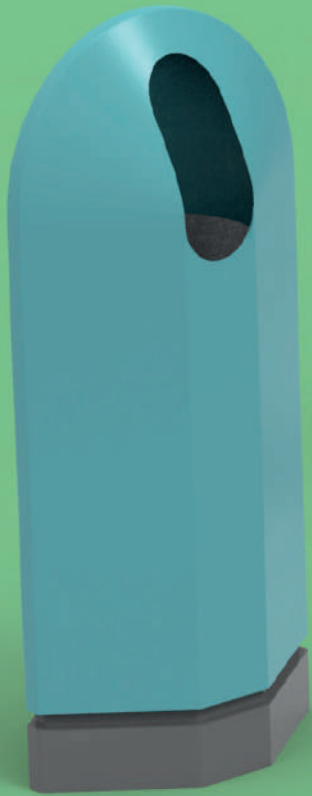
TAURUS I LITTER BIN

STEEL
L420X W420 X H970





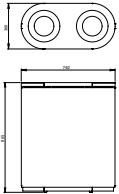
MIRDOR
BEN





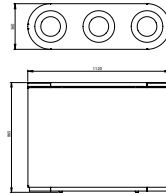
TAURUS II LITTER BIN

STEEL
L740 X W360 X H865



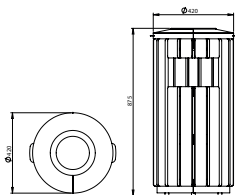
TAURUS III LITTER BIN

STEEL
L1120 X W360 X H865



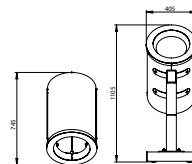
TAURUS C LITTER BIN

STEEL,WOOD
L420 X W420 X H875



TAURUS CYCLE TRACK BIN

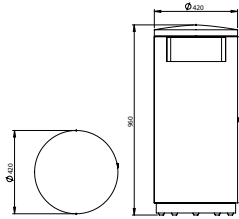
STEEL
L405 X W745 X H1105





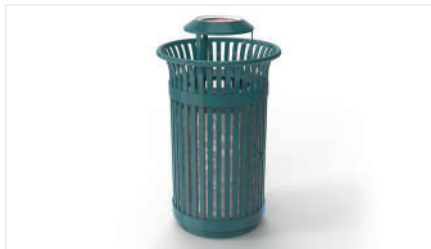
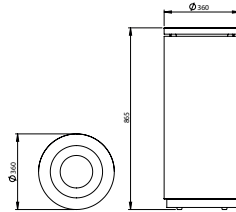
TAURUS SS LITTER BIN

STEEL
L420X W420 X H960



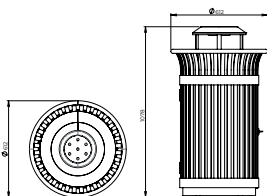
TAURUS TOP LITTER BIN

STEEL
L360X W360 X H865



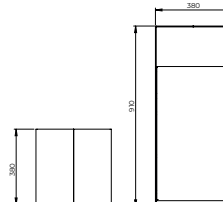
HERITAGE LITTER BIN

STEEL
L612X W612 X H1078



ALUM LITTER BIN

ALUMINIUM
L380 X W380 X H910

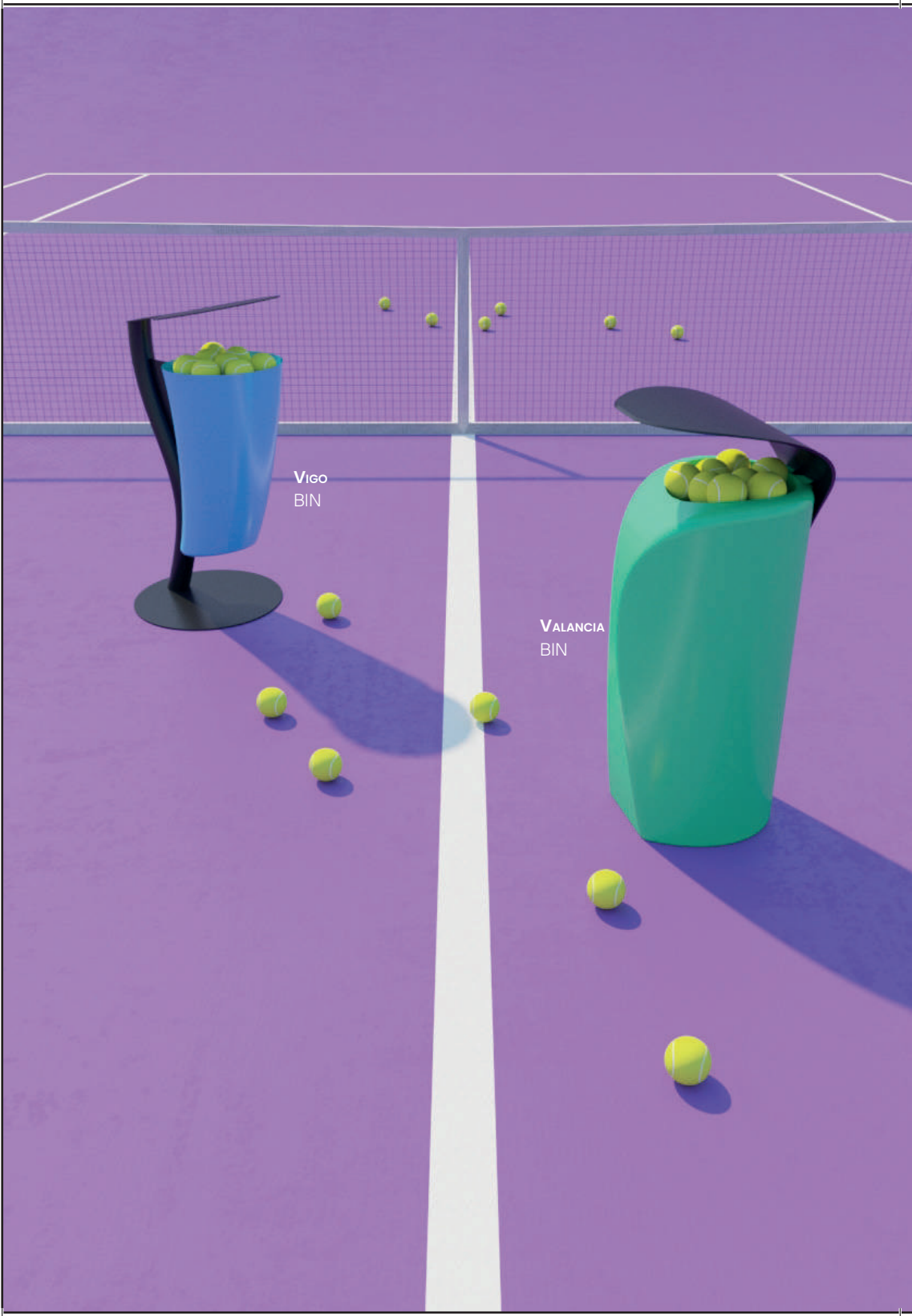




Vigo
BIN



VALANCIA
BIN

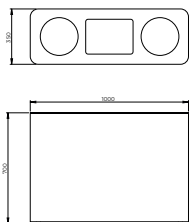






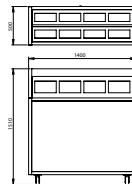
BLANC RECYCLING BIN

STEEL
L1000X W350 X H700



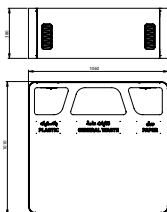
STAZIONE RECYCLING BIN

STEEL
L1400X W 500 X H1510



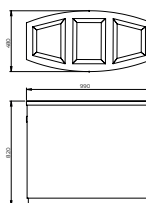
LORETTA RECYCLING BIN

STEEL
L1060X W380 X H1010



KOSMO RECYCLING BIN

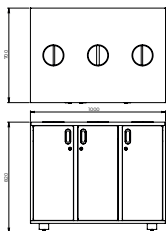
STEEL
L990X W480 X H820





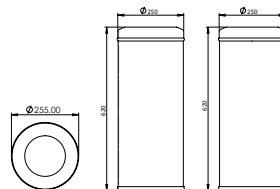
AIRPORT SECURITY BIN

STEEL
L1000 X W700 X H820



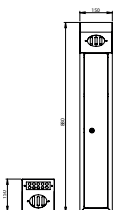
PICOLO LITTER BIN

STEEL
L200 X W200 X H330



NEMO CIGARETTE BIN

STEEL
L150 X W150 X H880





“



“DESIGN CREATES CULTURE,
CULTURE SHAPES VALUES,
VALUES DETERMINE
THE FUTURE.”

-Robert L. Peters-



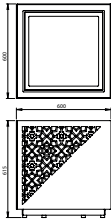


JIYAAN
PTR



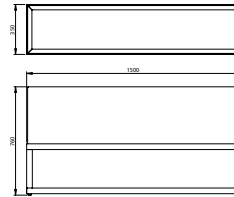
HERITAGE PLANTER

STEEL
L600 X W600 X H615



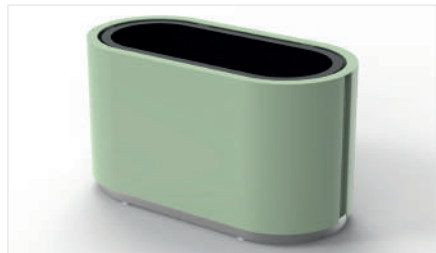
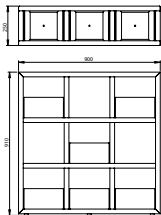
KAVA FRAME PLANTER

STEEL
L2000X W475 X H365



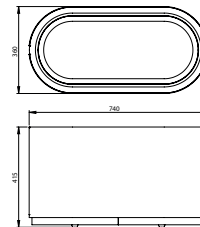
PARTITION PLANTER

STEEL, GRP
L900 X W250 X H910



TAURUS II PLANTER

STEEL
L740 X W360 X H415

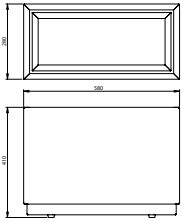




KAVA II PLANTER

STEEL

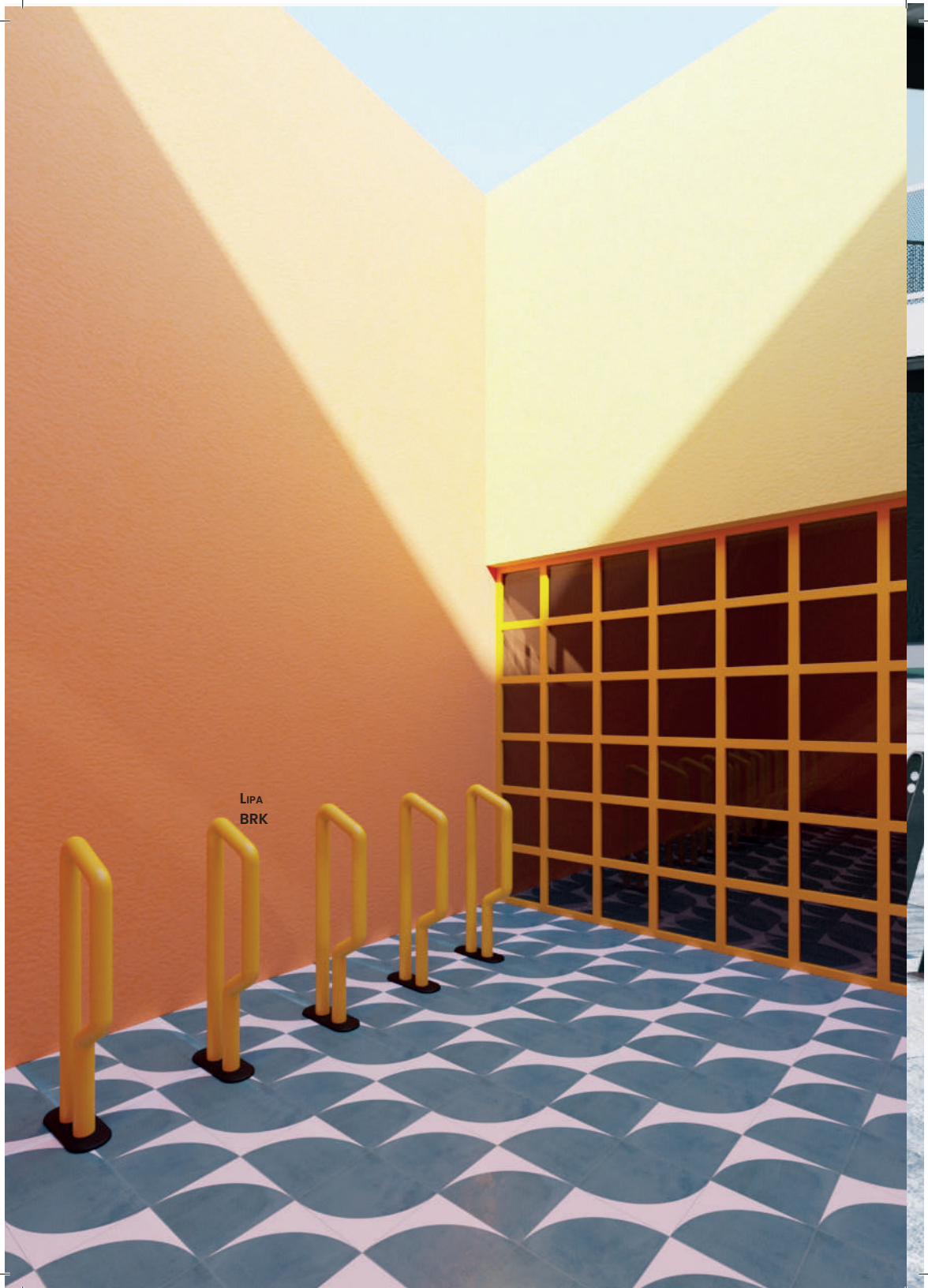
L580 X W280 X H410





GENOVA
PTR

LIPA
BRK



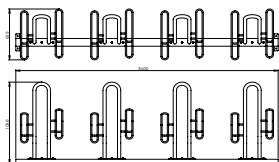


STORT
BRK



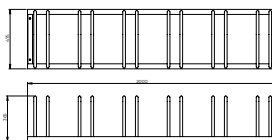
ORIS BIKE RACK

STEEL
L3400X W659 X H1058



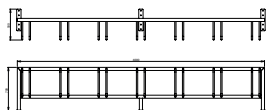
TAURUS BIKE RACK

STEEL
L2000X W475 X H365



KAVA BIKE RACK

STEEL
L4000 X W500 X H700

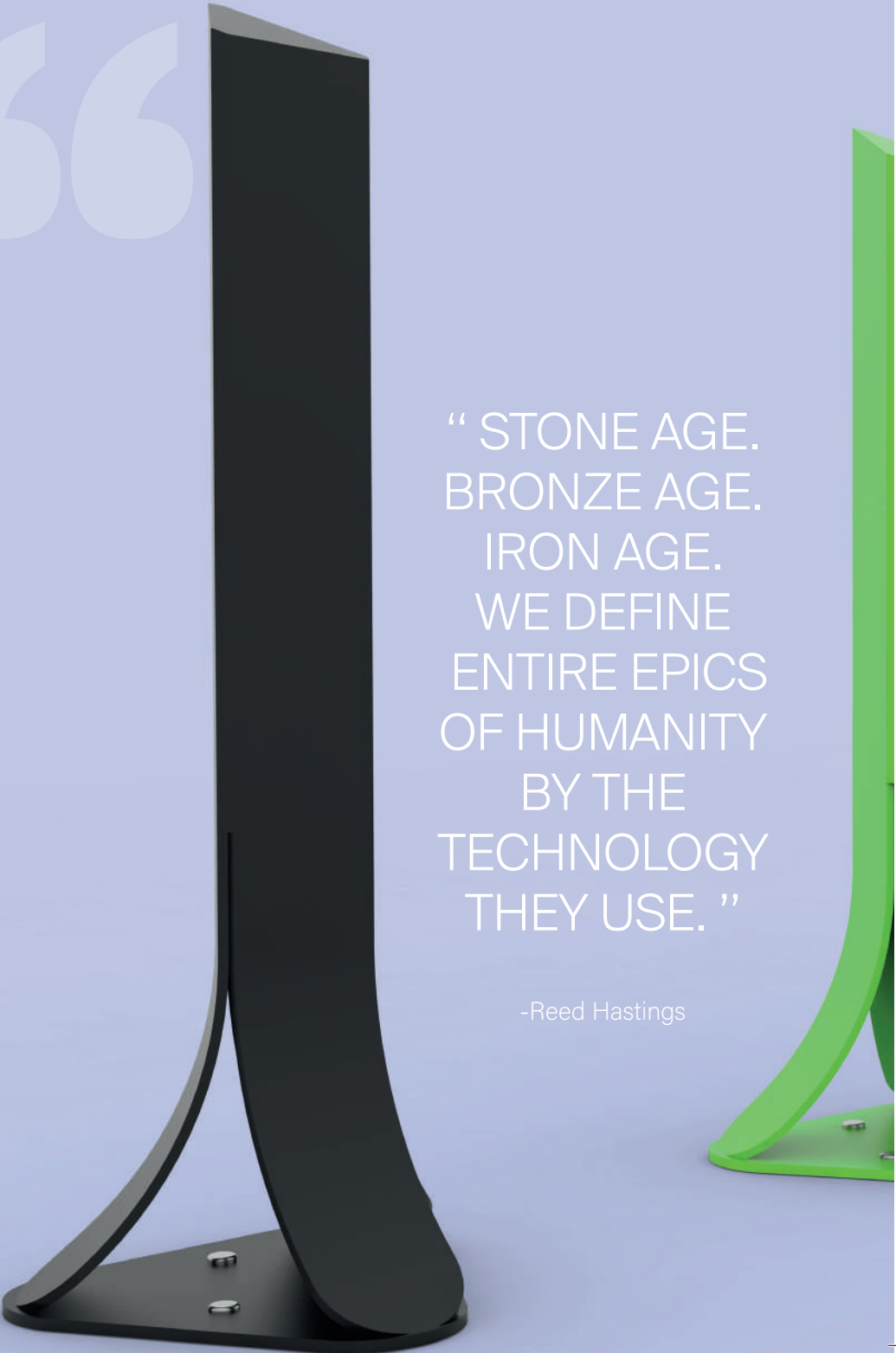




LOFAR
BRK

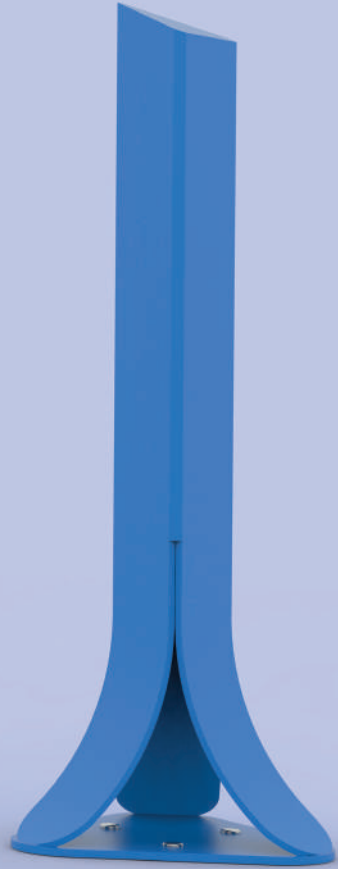
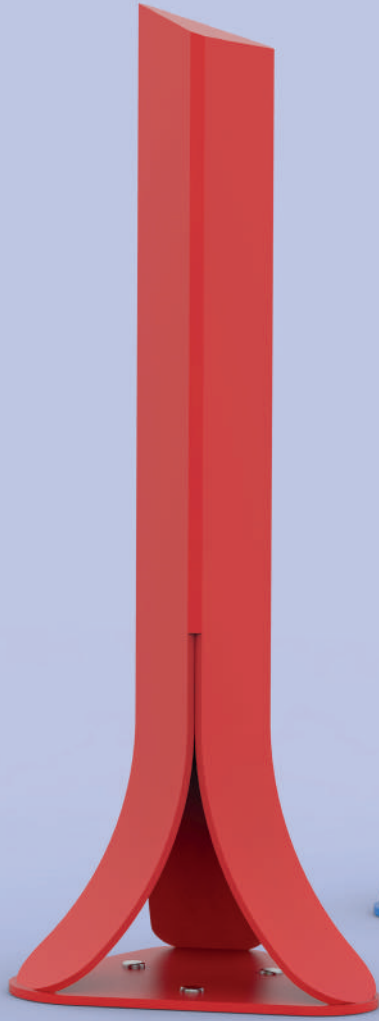
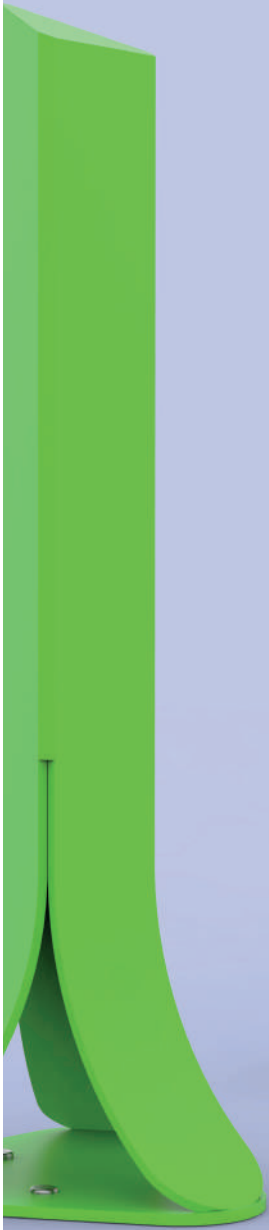


“



“ STONE AGE.
BRONZE AGE.
IRON AGE.
WE DEFINE
ENTIRE EPICS
OF HUMANITY
BY THE
TECHNOLOGY
THEY USE. ”

-Reed Hastings



5

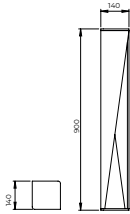
PANAJI
BLD





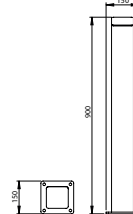
LAKSHA BOLLARD

STEEL
L140 X W140 X H900



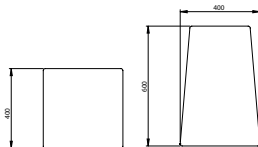
KAVA BOLLARD

STEEL
L150 X W150 X H900



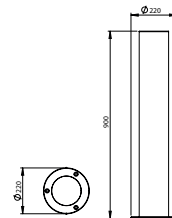
ORIS BOLLARD

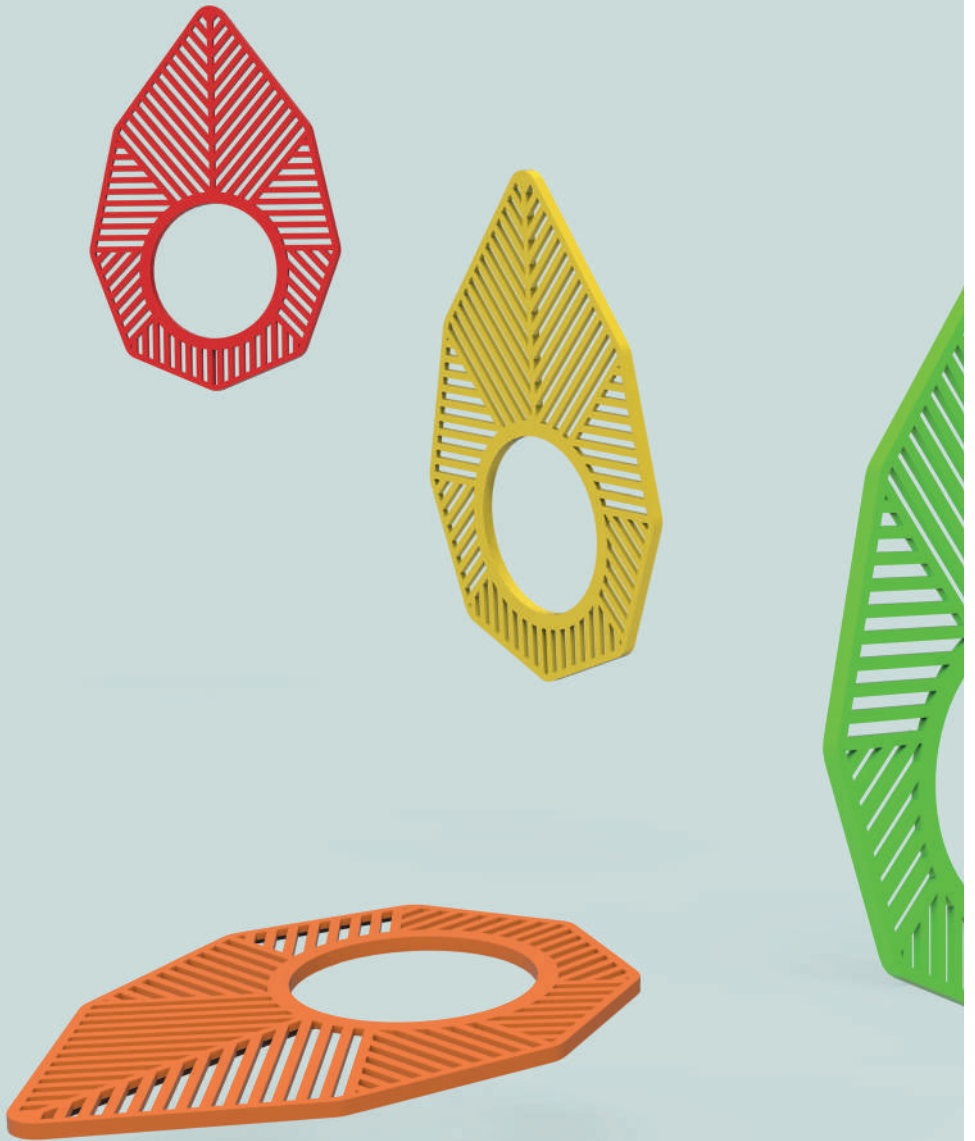
GRANITE
L400 X W400 X H600



TAURUS BOLLARD

STEEL
L220X W220 X H900



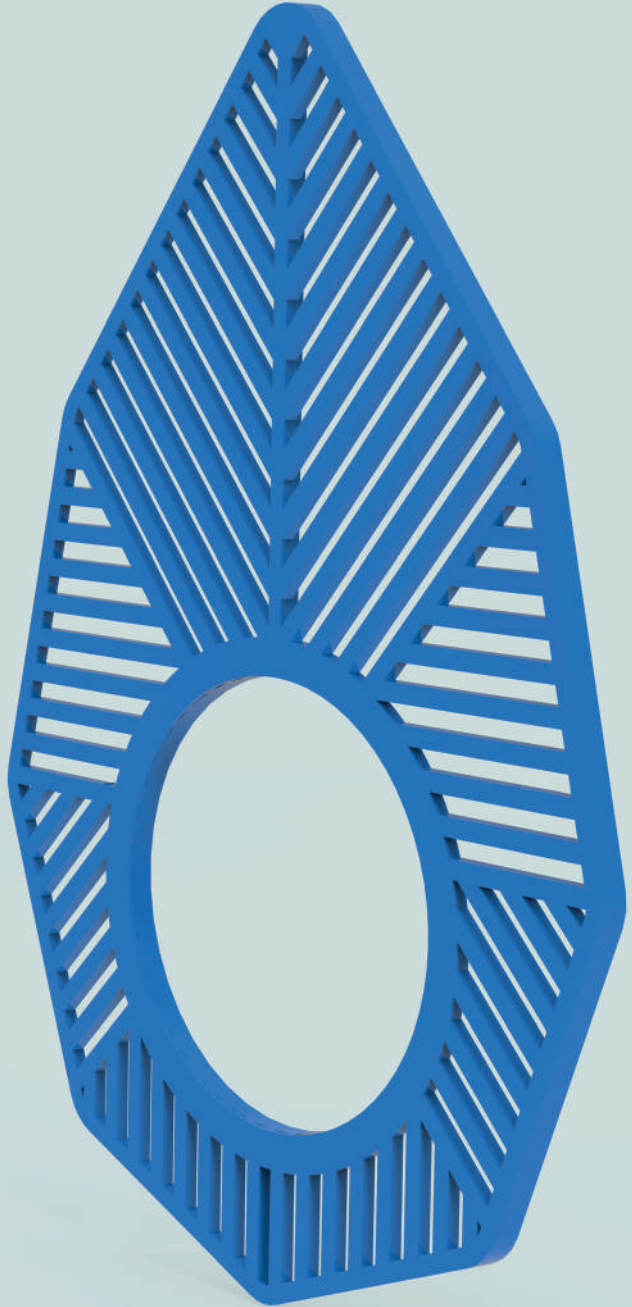
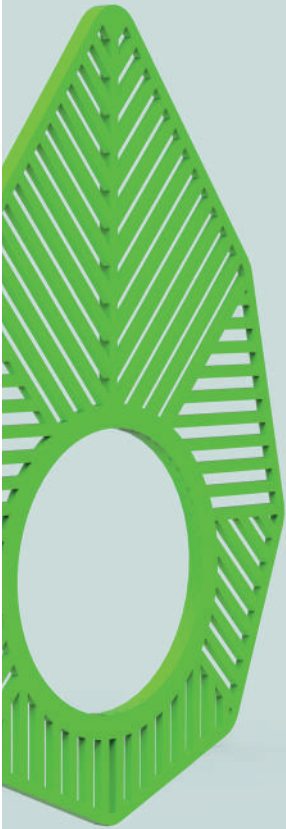


“DETAILS ARE NOT THE DETAILS,
THEY MAKE THE DESIGN.”

-Charles Eames

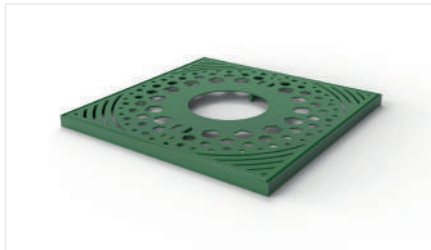
“DESIGNING A PRODUCT IS
DESIGNING A RELATIONSHIP.”

-Steve Rogers





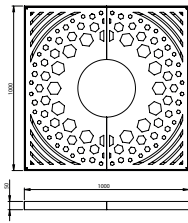
AAYATA
TGR

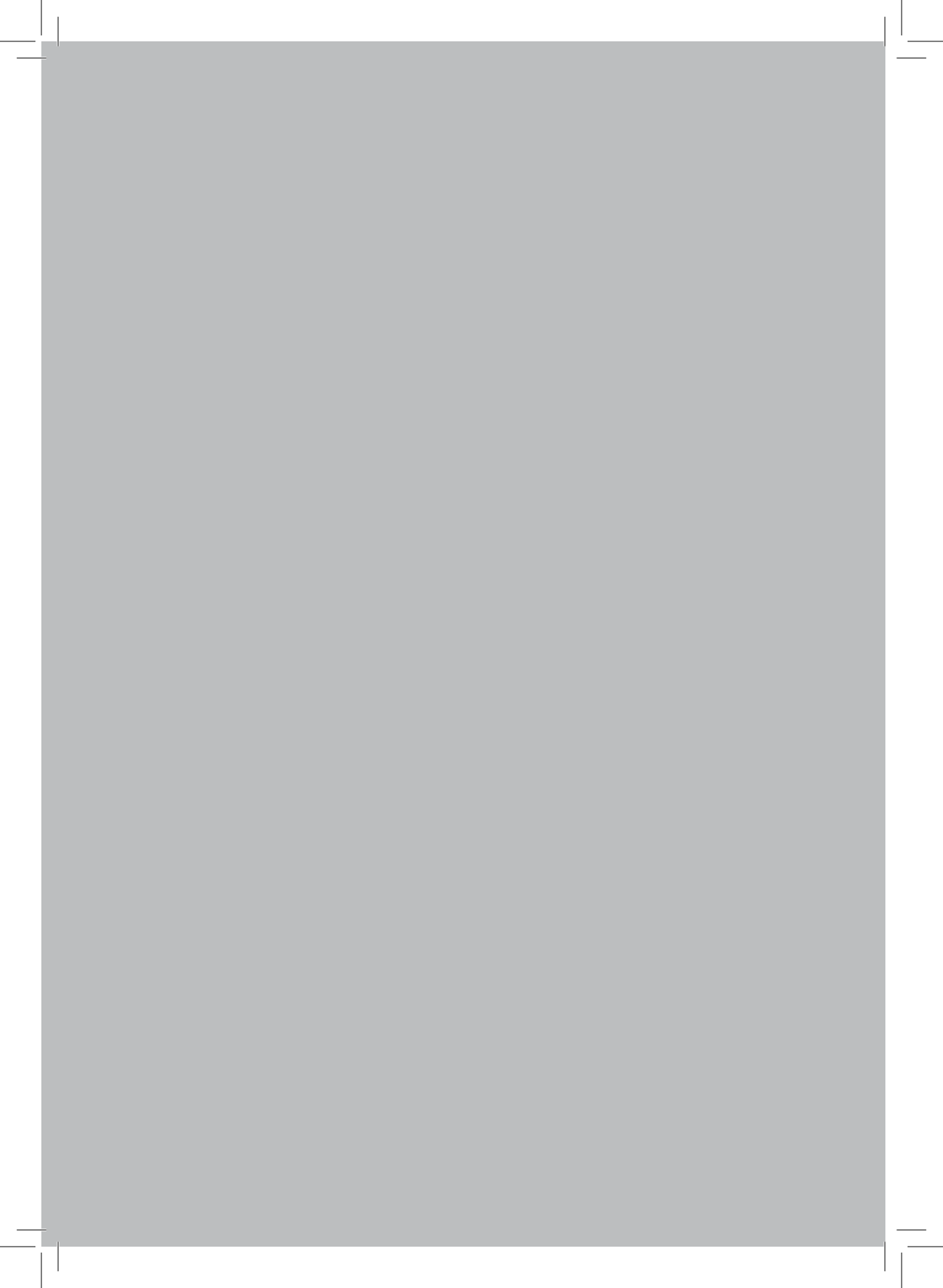


HERITAGE TREE GRATE

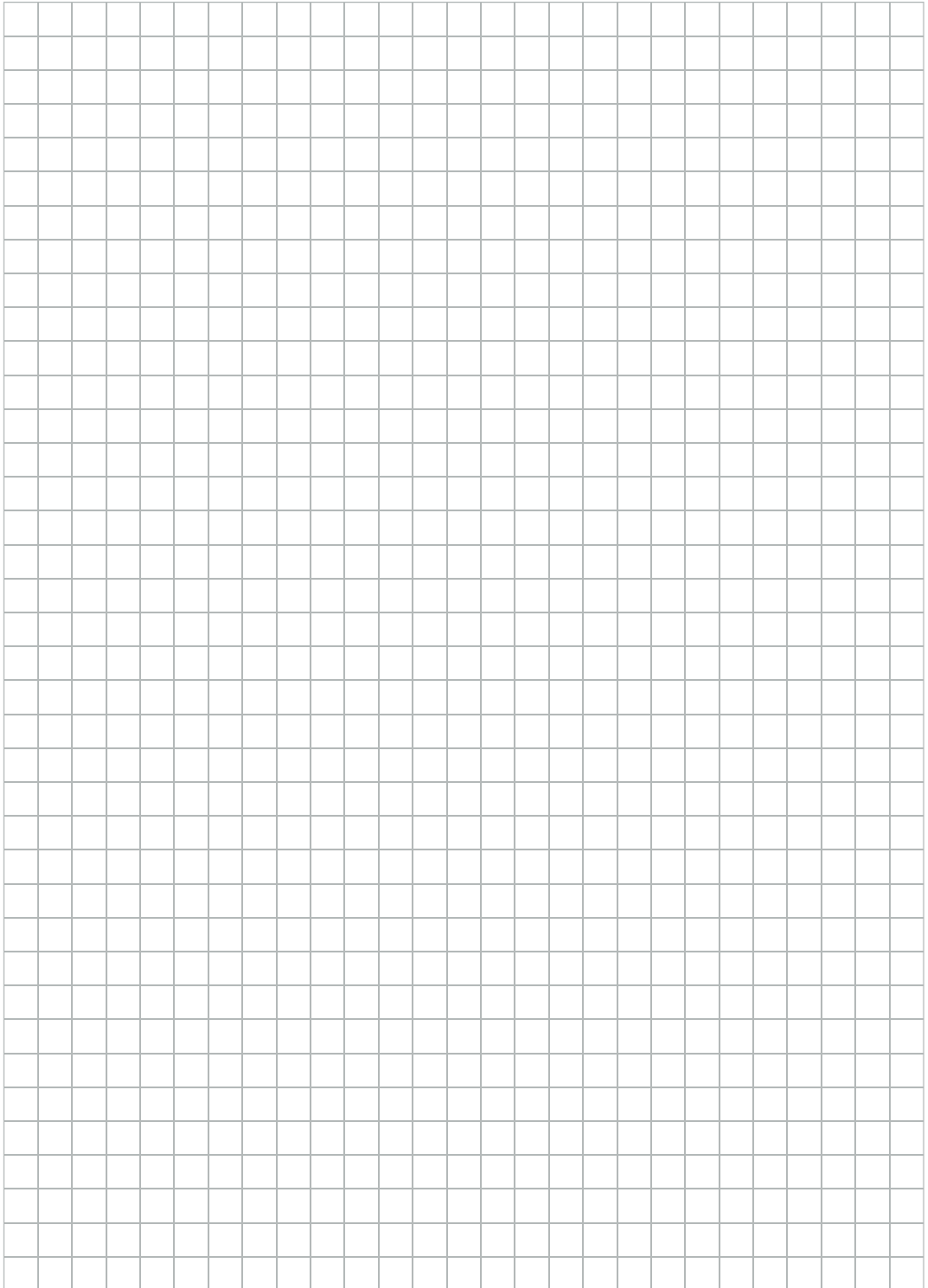
STEEL

L1000 X W1000 X H50

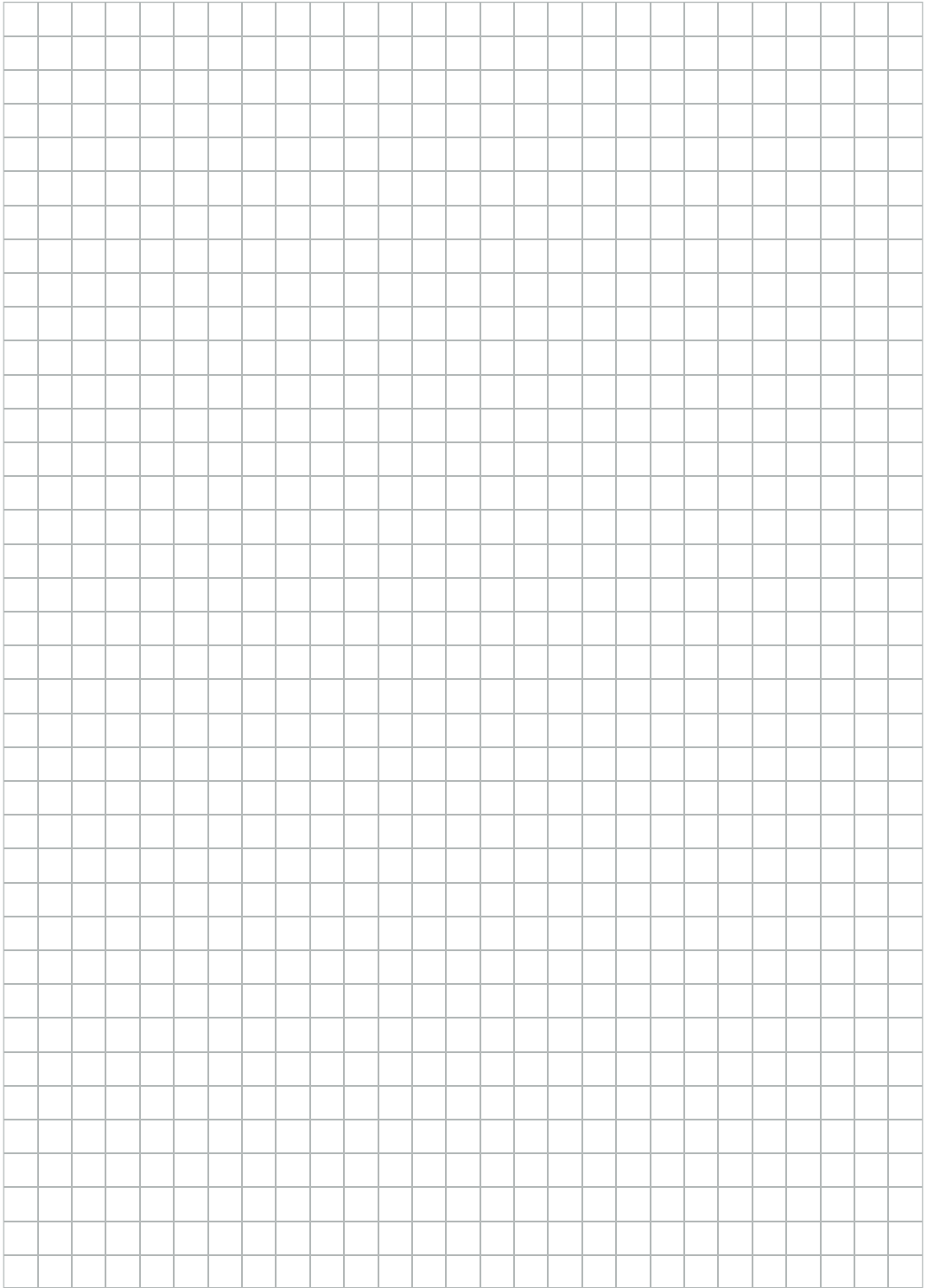




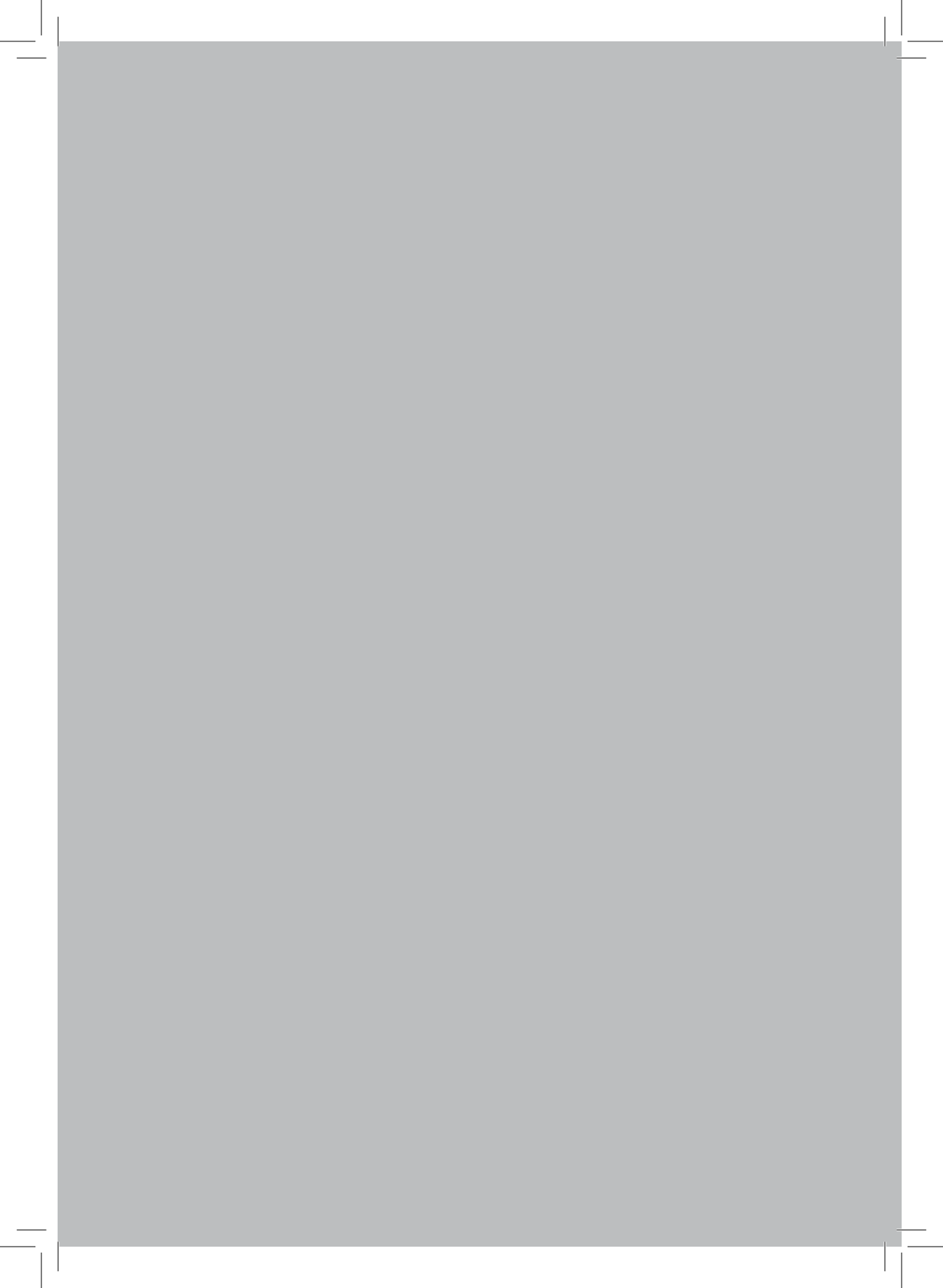
NOTES



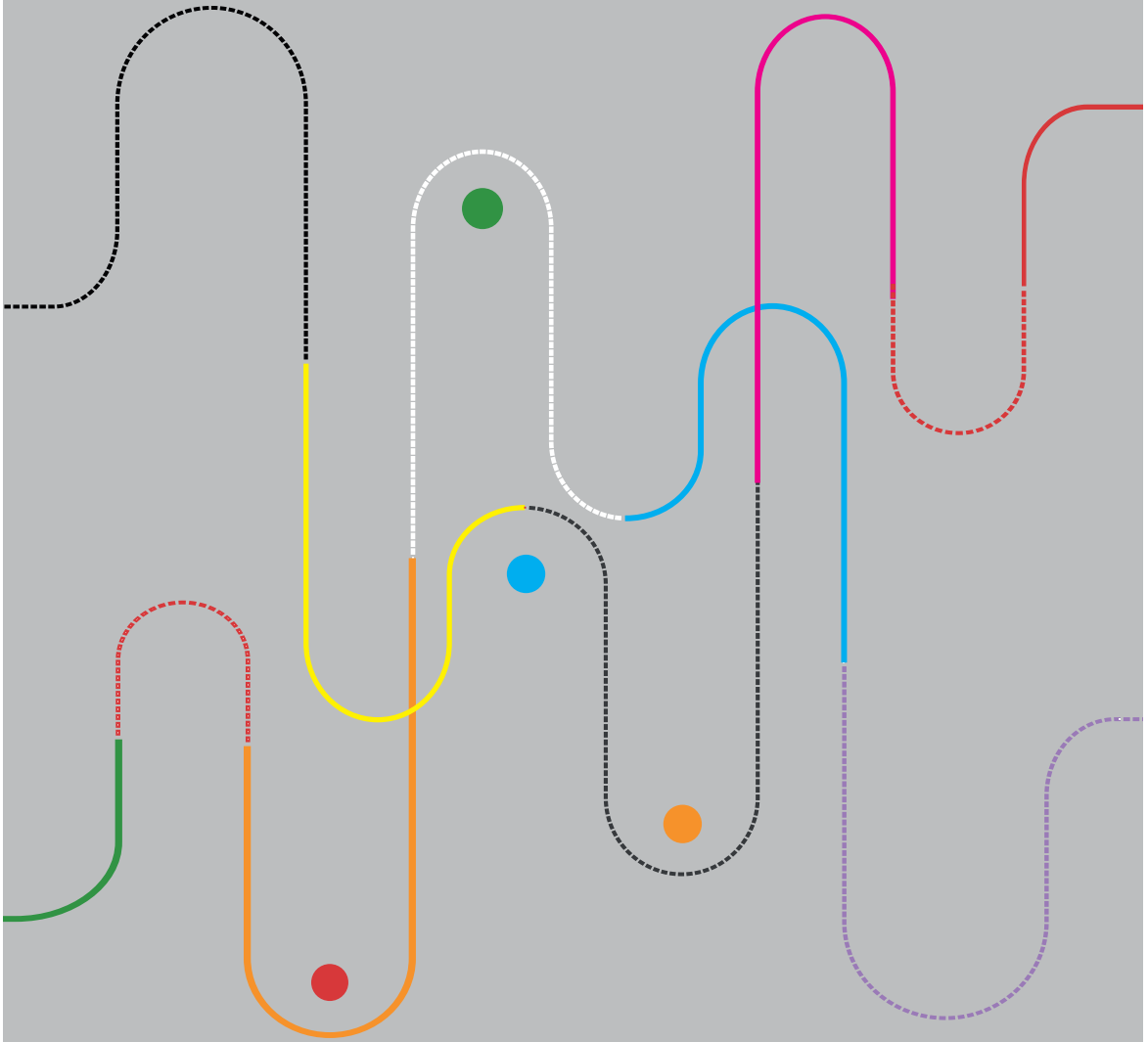








f y t i @ Bluestreamme



hello@bluestreamme.com

+971 48868478

+971 52 376 0541

TP 040101, National Industries park
P O Box 120507, Dubai, UAE

+966 13 330 8517

+966 55 304 1496

P O box 32348, Level 21, Al Shaikh Tower,
Al Khobar, 31952, Saudi Arabia



BLUESTREAMME.COM